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# **Guide to the Alfred E. Heller Collection of World's Fair Material**

**GEN MSS 734**



by Leigh Golden and Jennifer Meehan

2010

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## Collection Overview

**REPOSITORY:** Beinecke Rare Book and Manuscript Library  
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New Haven, CT 06520-8330  
(203) 432-2977  
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<http://beinecke.library.yale.edu/>

**CALL NUMBER:** GEN MSS 734

**CREATOR:** Heller, Alfred E.

**TITLE:** Alfred E. Heller collection of world's fair material

**DATES:** 1851-2005

**PHYSICAL DESCRIPTION:** 45 linear feet (48 boxes) + 1 broadside folder

**LANGUAGE:** In English and other languages.

**SUMMARY:** The collection consists of photographs, picture postcards, printed ephemera and other printed material collected by Alfred E. Heller documenting international fairs and exhibitions held around the world between 1851 and 2005. Photographs, picture postcards, and printed ephemera depict the locations and attractions of individual fairs and exhibitions, particularly those held in Europe and America during the late nineteenth and early twentieth centuries. Highlights include: photographs of the Paris Universal Exposition of 1878 taken by Hippolyte Auguste Collard and photographs of the Exposition universelle de 1889 (Paris, France) taken by the Neurdein Brothers. Files of printed material relating to late-twentieth century fairs and exhibitions document aspects of the planning, promotion and publicity associated with each. Extensive documentation can be found for the Louisiana World Exposition (1984: New Orleans, Louisiana), Expo 86 (1986: Vancouver, British Columbia), Expo '88 (1988: Brisbane, Queensland), Exposición Universal de 1992 (1992: Seville, Spain), Expo '98 (1998: Lisbon, Portugal), and Expo 2000 (2000: Hannover, Germany), among others.

**ONLINE FINDING AID:** To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/beinecke.worldsfair>

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## Requesting Instructions

To request items from this collection for use in the Beinecke Library reading room, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/beinecke.worldsfair>.

To order reproductions from this collection, please send an email with the call number, box number(s), and folder number(s) to [beinecke.images@yale.edu](mailto:beinecke.images@yale.edu).

Key to the container abbreviations used in the PDF finding aid:

b.      box

## Administrative Information

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### Immediate Source of Acquisition

Purchased from William Reese Company on the Edwin J. Beinecke Book Fund, 2005-2006.

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### Conditions Governing Access

The materials are open for research.

Box 47 (digital media): Restricted fragile material. Access copies of digital files may be requested. Consult Access Services for further information.

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### Conditions Governing Use

The Alfred E. Heller Collection of World's Fair Material is the physical property of the Beinecke Rare Book and Manuscript Library, Yale University. Literary rights, including copyright, belong to the authors or their legal heirs and assigns. For further information, consult the appropriate curator.

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### Preferred Citation

Alfred E. Heller Collection of World's Fair Material. General Collection, Beinecke Rare Book and Manuscript Library, Yale University.

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### Processing Information

Collection are processed to a variety of levels, depending on the work necessary to make them usable, their perceived research value, the availability of staff, competing priorities, and whether or not further accruals are expected. The library attempts to provide a basic level of preservation and access for all collections, and does more extensive processing of higher priority collections as time and resources permit.

This collection received a basic level of processing, including rehousing and minimal organization. Information included in the Description of Papers note and Collection Contents section is drawn from information supplied with the collection and from an initial survey of the contents. The formal titles of individual fairs and exhibitions are based on those established by the Library of Congress.

This finding aid may be updated periodically to account for new acquisitions to the collection and/or revisions in arrangement and description.

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### Associated Materials

For related material collected by Alfred E. Heller that is part of the Yale Collection of Western Americana, search the [Uncataloged Acquisitions Database](#) by entering "Ex libris Alfred Heller" in the Notes field and limiting the search to "archives and manuscripts" and "photographs."

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## Alfred Heller

Alfred Edward Heller (born 1929) is a collector, investor, and writer. He is the author of "World's Fairs and the End of Progress" (1999) and was the publisher and editor of the quarterly magazine *World's Fair* from 1981 to 1995.

## Scope and Contents

The collection consists of photographs, picture postcards, printed ephemera and other printed material collected by Alfred E. Heller documenting international fairs and exhibitions held around the world between 1851 and 2005. Photographs, picture postcards, and printed ephemera depict the locations and attractions of individual fairs and exhibitions, particularly those held in Europe and America during the late nineteenth and early twentieth centuries. Highlights include: photographs of the Paris Universal Exposition of 1878 taken by Hippolyte Auguste Collard and photographs of the Exposition universelle de 1889 (Paris, France) taken by the Neurdein Brothers. Files of printed material relating to late-twentieth-century fairs and exhibitions document aspects of the planning, promotion and publicity associated with each. Extensive documentation can be found for the Louisiana World Exposition (1984: New Orleans, Louisiana), Expo 86 (1986: Vancouver, British Columbia), Expo '88 (1988: Brisbane, Queensland), Exposición Universal de 1992 (1992: Seville, Spain), Expo '98 (1998: Lisbon, Portugal), and Expo 2000 (2000: Hannover, Germany), among others.

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## Arrangement

Organized into three series: I. Photographs and Other Material, 1873-1933, 1981. II. Picture Postcards, 1851-2000. III. Printed Material, 1851-2005.

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## Collection Contents

### Series I: Photographs and Other Material, 1873-1933, 1981

(13 boxes)

Series I. consists of contemporary black and white photographs and color prints documenting the locations and attractions of various international expositions held in Europe and America during the late nineteenth and early twentieth century. Some printed material is also present. Highlights include: photographs of the Paris Universal Exposition of 1878 taken by Hippolyte Auguste Collard and photographs of the Exposition universelle de 1889 (Paris, France) taken by the Neurdein Brothers.

Series I. is largely arranged in chronological order by date of exhibition.

b. 1 Oversize	Vienna International Exhibition (1873) Color print of the interior of the Rotunda, "Die Rotunde des weltausstellungs-Gebaudes", sculpted by C. Rorich & Sohn & J.M. Kolb. Color print of fair grounds, "Das Weltausstellungsgebäude in Wien", sculpted by C. Rorich & Sohn. Black and white print of various exposition attractions, published and printed by Joseph Huppmann.	1873
Centennial Exhibition (1876: Philadelphia, Pennsylvania)		
b. 2	Black and white photographs Two photographs of the Centennial Exhibition from the George's Hill Observatory by James Cremer. One photograph of the Horticultural Grounds by Edward L. Wilson.	1876
b. 2	"Blueprints" newsletter centerfold depicting John McArthur, Jr. and Joseph M. Wilson proposal for the main exhibition hall for the 1876 Philadelphia Exposition.	1981

- b. 3 Oversize Paris Universal Exposition of 1878, black and white photographs by Hippolyte Auguste Collard, mounted and titled 1878
- Partie du Parc du Champs de Mars: Chalet Tricotel
  - Vue des Façades de la rue des Nations: Belgique
  - Vue des Façades de la rue des Nations: Russie et Suisse
  - Vue des Façades de la rue des Nations: Belgique (alternate view)
  - Vue des Façades de la rue des Nations: Autriche & Hongrie
  - Vue des Façades de la rue des Nations: Grèce, Danemarck, Amérique Centrale & Méridionale
  - Vue des Façades de la rue des Nations: Pavillon de Walter Scott et Canada
  - Vue des Façades de la rue des Nations: États-Unis D'Amérique, Suède & Norvège
  - Vue des Façades de la rue des Nations: Pavillon du Prince de Galles
  - Vue des Façades de la rue des Nations: Portugal
  - Vue des Façades de la rue des Nations: Espagne
  - Vue des Façades de la rue des Nations: Siam, Tunis, Monaco, Portugal, Pays-Bas
  - Vue du Champs de Mars
  - Galerie Italienne: Du Palais du Champs-de-Mars
  - Porte des Beaux-Arts
  - Galerie d'Honneur: Du Palais du Champ-de-Mars
  - Partie du Parc du Champ de Mars: Monaco & Espagne
  - Pavillon des Eaux & Forêts
  - Vue Générale du Champs de Mars
  - Partie du Parc du Champ de Mars: Petit-Pont
- 
- b. 4 Oversize Exposition universelle de 1889 (Paris, France), black and white photographs by the Neurdein Brothers, mounted with captions 1889
- 2 Folders*
- Histoire de l'Habitation Humaine par Ch. Garnier: Maison Byzantine
  - Café Marocain vors la Rue du Caire
  - Terrasse des Beaux-Arts
  - Palais de l'Exposition des Colonies
  - Histoire de l'Habitation Humaine par Ch. Garnier: Maison Russe
  - Histoire de l'Habitation Humaine par Ch. Garnier
  - Histoire de l'Habitation Humaine par Ch. Garnier: Maison Mahométane
  - Le Pavillion des Forêts
  - Pavillon de l'Industrie du Gaz
  - Pavillon de la Ville de Paris
  - Porte d'Entrée de l'Esplanade des Invalides
  - Pavillon du Vénézuéla
  - Le Pavillon des Indes Anglaises
  - Pavillons Chinois et Japonais
  - Palais de l'Exposition Chinoise
  - Souks Marocains
  - Pavillons de l'Isthme de Suez
  - Taillerie de Diamants Boas frères
  - Chinoise Panthéon
  - Pavillon des Indes Anglaises
  - Palais des Colonies
  - Palais de l'Hygiène
  - Pavillon Norvégien
  - Galerie des Industries Diverses, Porte d'Entrée de la Classe 20 (Céramique)
  - Porte Principale du Pavillon de la République Argentine
  - Le Dôme Central (Bouvard, Architecte)
  - Histoire de l'Habitation Humaine par Ch. Garnier: Maison Russe
  - Porte Monumentale de la Classe 24 (Orfèvrerie)

Palais de l'Exposition du Brésil  
 Galerie de la Grande-Bretagne  
 Pavillon du Vénézuéla  
 Galerie des Industries Diverses, Porte d'Entrée de la Classe 41  
 (Métallurgie)  
 Pavillon du Nicaragua  
 Pavillon du Salvador  
 Pavillon du Chili  
 Pavillon de l'Industrie du Gaz  
 Palais de l'Exposition du Ministère de la Guerre  
 Le Vestibule du Palais des Beaux-Arts

b. 5 Oversize	Exposition universelle de 1889 (Paris, France), black and white photographs by the Neurdein Brothers, mounted with captions Vue sur Auteuil, prise de la Tour Eiffel Souks Marocains Bazars Algériens Maison Rustique Histoire de l'Habitation Humaine, Maison Hindoue Le Vestibule du Palais des Beaux-Arts Le Palais des Beaux-Arts	1889
	Exposition universelle internationale de 1900 (Paris, France)	1893, 1900
b. 6	Black and white photographs	1900
b. 7 Oversize	Printed ephemera Also includes an item, "The Dream City," relating to the 1893 World's Columbian Exposition (Chicago, Illinois).	1893, 1900
b. 8 Oversize	Photograph album containing sixty-nine mounted photographs of delegates to the exposition by Eugene Pirou	1900
b. 9	Photograph album containing twenty-four photographs with captions	1900
	Various Paris Expositions	1867-1900
b. 10 Oversize	Black and white photographs and ephemera "Exposition Universelle 1867 Paris," photograph by Pierre Pétit "Palais des Nations Étrangères, Colonie des Pays-Bas," photograph by Neurdien, Exposition Universelle 1900 "La Salle des Fêtes," photograph, Exposition Universelle 1900 "Le Panorama du Tour du Monde (Façade Principale)," color print, circa 1900 "Supplement To The Illustrated London News, July 6 - Paris 1867," folding panoramic print, Exposition Universelle 1867 "PUCK. - Welcome To The Fair!," World's Columbian Exposition of 1893 (Chicago, Illinois)	1867-1900
b. 11 Broadside	Heliogravure - Exposition Universelle 1878	1878
b. 12	Exposition coloniale internationale de Paris (1931), black and white photographs Pavillon de la Tunisie, 1932 Une fontaine lumineuse, 1932	1932
b. 13 Oversize	Century of Progress International Exposition (1933-1934: Chicago, Illinois), black and white photographs, photostats, and clipping 11 Folders	1933



**Series II: Picture Postcards, 1851-2000s***(9 boxes)*

Series II. includes original and reprinted picture postcards depicting places or scenes from various international and national exhibitions, expositions, and fairs.

Series II. is not arranged in any particular order.

b. 14	California Pacific Exposition San Diego (San Diego, California)	1936
b. 14	United Kingdom - Austrian Exhibition (London, England)	1906
b. 14	The Corn Belt Exposition building (Mitchell, South Dakota)	1910
b. 14	California's Diamond Jubilee (San Francisco, California)	1925
b. 14	International Hygiene Exhibition (Dresden, Germany)	1911
b. 14	Exposition universelle internationale de 1900 (Paris, France)	1900
b. 14	Exposition internationale (1937: Paris, France)	1937
b. 14	Great Lakes Exposition (Cleveland, Ohio)	1936
b. 14	New York World's Fair (1939-1940) <i>8 Folders</i>	1939-1940
b. 15	New York World's Fair (1964-1965)	1964
b. 15	Oregon Centennial Exposition and International Trade Fair (Portland, Oregon)	1959
b. 15	Czechoslovak General Exhibition (Prague, Czechoslovakia)	1991
b. 15	World's Columbian Exposition (1893: Chicago, Illinois)	1893
b. 16	Postcard File box Includes file dividers for which in some cases there are no contents.	1851-1985
b. 16	Great Exhibition of the Works of Industry of All Nations (London, England)	1851
b. 16	"New York, 1853" (empty)	
b. 16	"London, 1862" (empty)	
b. 16	"Paris, 1867" (empty)	
b. 16	"Vienna, 1873" (empty)	
b. 16	<a href="#">Centennial Exhibition (1876: Philadelphia, Pennsylvania)</a>	1985
b. 16	"Paris, 1878" (empty)	
b. 16	"New Orleans, 1884" (empty)	
b. 16	"Melbourne, 1888" (empty)	
b. 16	"Paris, 1889" (empty)	
b. 16	"San Francisco, 1891" (empty)	

## Postcard File box (continued)

b. 16	World's Columbian Exposition (1893: Chicago, Illinois)	1893
b. 16	"San Francisco, 1894" (empty)	
b. 16	"Antwerp, 1894" (empty)	
b. 16	"Berlin, 1896" (empty)	
b. 16	"Geneva, 1896" (empty)	
b. 16	Exposition Internationale Bruxelles-Tervueren (1897)	1897
b. 16	"Leipzig, 1897" (empty)	
b. 16	"Omaha, 1898" (empty)	
b. 16	Exposition universelle internationale de 1900 (Paris, France)	1900
b. 16	Pan-American Exposition (1901: Buffalo, New York)	1901
b. 16	"Glasgow, 1901" (empty)	
b. 16	"Venice, 1901" (empty)	
b. 16	"Düsseldorf, 1902" This folder actually contains postcards from the Cork International Exhibition, circa 1902.	1902
b. 16	"Nantes, 1904" (empty)	
b. 16	"Breslau, 1902" (empty)	
b. 16	Düsseldorf Industrie Kunstaussstellung (Düsseldorf, Germany)	1904
b. 16	<a href="#">Louisiana Purchase Exposition (1904: St. Louis, Missouri)</a>	1904
b. 16	Exposition universelle et internationale (1905: Liège, Belgium)	1905
b. 16	Lewis & Clark Centennial Exposition (1905: Portland, Oregon)	1905
b. 16	Exposition coloniale (Marseille, France)	1906
b. 16	"Bucharest, 1906" (empty)	
b. 16	"Milan, 1906" (empty)	
b. 16	International Exhibition (1906-1907: Christchurch, New Zealand)	1906
b. 16	Jubiläums-Landes-Ausstellung-Nürnberg (Nuremberg, Germany)	1906
b. 16	"Brunswick, 1907" (empty)	
b. 16	Exposition Internationale de Bordeaux (Bordeaux, France)	1907
b. 16	Irish International Exhibition (1907: Dublin, Ireland)	1907
b. 16	Jamestown Ter-centennial Exposition (1907: Norfolk, Virginia)	1907
b. 16	"Mannheim, 1907" (empty)	

## Postcard File box (continued)

b. 16	"Graz, 1908" (empty)	
b. 16	Exposição Nacional de 1908 (Rio de Janeiro, Brazil)	1908
b. 16	Franco-British Exhibition (1908: London, England)	1908
b. 16	Ausstellung München (Munich, Germany)	1910
b. 16	"Troy, 1908" (empty)	
b. 16	"Edinburgh, 1908" (empty)	
b. 16	"Toulouse, 1908" (empty)	
b. 16	Konstindustriutställningen (Stockholm, Sweden)	1909
b. 16	"Cleveland, 1909" (empty)	
b. 16	Hudson-Fulton Celebration (New York, New York)	1909
b. 16	Imperial International Exhibition (London, England)	1909
b. 16	Portolá Festival (San Francisco, California)	1909
b. 16	Alaska-Yukon-Pacific Exposition (1909: Seattle, Washington)	1909
b. 16	Exposition Suisse d'Agriculture (Lausanne, Switzerland)	1910
b. 16	Exposition universelle et internationale (1910: Bruxelles, Belgium)	1910
b. 16	"Chicago, 1910" (empty)	
b. 16	Japan-British Exhibition (1910: London, England)	1910
b. 16	"Pittsburgh, 1910" (empty)	
b. 16	"Cincinnati, 1910" (empty)	
b. 16	"San Francisco, 1910" (empty)	
b. 16	"Charleroi, 1911" (empty)	
b. 16	"Columbus, 1911" (empty)	
b. 16	Scottish Exhibition, Art and Industry (Glasgow, Scotland)	1911
b. 16	"London, 1911" (empty)	
b. 16	<a href="#">Various</a> Includes postcards from various exhibitions, including but not limited to: Buffalo 1901, Düsseldorf 1902 and Düsseldorf 1904.	1901-1904
b. 16	Various <i>4 Folders</i> Includes postcards from various exhibitions, including but not limited to: Edinburgh 1908, Hudson-Fulton 1909, London 1909 and Alaska-Yukon-Pacific 1909.	1908-1909
b. 16	Various <i>5 Folders</i>	1903-1907

b. 16	Various <i>3 Folders</i>	1851-1897
	Includes postcards from various exhibitions, including but not limited to: London 1851, New York 1853, Paris 1878, San Francisco 1891, Chicago 1893, Geneva 1896 and Brussels 1897.	
b. 17	<a href="#">Various</a> <i>4 Folders</i>	1910
	Includes postcards from various exhibitions, including but not limited to: Brussels 1910 and the Japan-British Exhibition 1910.	
b. 17	Various <i>4 Folders</i>	1907-1908
	Includes postcards from various exhibitions, including but not limited to: Jamestown 1907, Rio de Janeiro 1908 and London 1908.	
b. 18	Postcard File box	1935-1962
b. 18	Century 21 Exposition (1962: Seattle, Washington)	1962
b. 18	California Pacific International Exposition (1935-1936: San Diego, California)	1935
b. 18	Texas Centennial (1936: Dallas, Texas)	1936
b. 18	<a href="#">Exposition Internationale (1937: Paris, France)</a>	1937
b. 18	Great Lakes Exposition (Cleveland, Ohio)	1937
b. 18	Empire Exhibition (1938: Glasgow, Scotland)	1938
b. 18	Schweizerische Landesausstellung (1939: Zürich, Switzerland)	1939
b. 18	<a href="#">New York World's Fair (1939-1940)</a>	1939
b. 18	Exposition du Progrès Social (Lille, France)	1939
b. 18	<a href="#">Golden Gate International Exposition (1939-1940: San Francisco, California)</a>	1939
b. 18	Schweizerische Landesausstellung (Zürich, Switzerland)	1939
b. 18	Canadian National Exhibition (Toronto, Canada)	1947
b. 18	Chicago Railroad Fair (Chicago, Illinois)	1949
b. 18	Festival of Britain (1951)	1951
b. 18	Louisiana World Exposition	1935-1984
b. 18	<a href="#">Toronto and Yokohama</a>	1922
b. 18	World's Fair of 1982 (Knoxville, Tennessee) <i>2 Folders</i>	1982
b. 18	Various	1882-1974
	Includes postcards from various exhibitions, including but not limited to: Bordeaux 1882, Paris 1937, San Francisco 1939, Brussels 1958, and Spokane 1974.	

b. 18	Lake Tahoe, Nevada <i>2 Folders</i>	1938
b. 18	Various <i>2 Folders</i> Include postcards from various exhibitions, including but not limited to: Paris 1878, San Francisco 1915, California Pacific 1935, Paris 1937, New York 1939, San Francisco 1939, Brussels 1958, Montreal 1967, Spokane 1974 and Melbourne 1988.	1878-1988
b. 19	Various Includes postcards from various expositions, including but not limited to: Paris 1900, St. Louis 1904, Alaska Yukon Pacific 1909 and Montreal 1967.	1900-1909; 1967
b. 19	Golden Gate International Exposition (1939-1940: San Francisco, California) and New York World's Fair (1939-1940)	1939-1940
b. 19	Various Includes postcards from various exhibitions, including but not limited to: Paris 1903, Brussels 1910, Antwerp 1930, Paris 1937, New York 1939, Prague 1991 and Stuttgart 1993.	1903-1993
b. 19	Expo '93 (Taejon, South Korea)	1993
b. 20	Postcard File box	1958-1974
b. 20	<a href="#">Exposition universelle et internationale (1958: Brussels, Belgium)</a>	1958
b. 20	<a href="#">Century 21 Exposition (1962: Seattle, Washington)</a>	1962
b. 20	Expo 1964 (Lausanne, Switzerland)	1964
b. 20	New York World's Fair (1964-1965)	1964
b. 20	Alaska Centennial Exposition (Fairbanks, Alaska)	1967
b. 20	Expo 67 (Montreal, Quebec)	1967
b. 20	HemisFair (1968: San Antonio, Texas)	1968
b. 20	Expo '70 (Osaka, Japan)	1970
b. 20	Postcard File box	1982-1984
b. 20	World's Fair of 1982 (Knoxville, Tennessee)	1982
b. 20	Louisiana World Exposition (1984: New Orleans, Louisiana)	1984
b. 21	<a href="#">Postcard File box</a> Includes postcards associated with Expo '85 (Tsukuba, Japan) and Expo '88 (1988: Brisbane, Queensland).	1985; 1988
b. 21	Exposición Universal de 1992 (Seville, Spain) <i>5 Folders</i>	1992

b. 21	<a href="#">Various</a> <i>3 Folders</i>  Includes postcards of the The Crystal Palace, built for the 1851 London Exhibition, as well as postcards from various other exhibitions, including but not limited to: Frankfurt 1899, Hungarian Exhibition Earls Court (1908), Oregon 1910, Japan-British Exhibition (1910), the California State Fair and the Texas State Fair (1936).	circa 1905-1980s
b. 22	Various <i>4 Folders</i>  Includes postcards from various exhibitions, including but not limited to: Mardi Gras in New Orleans, the California State Fair, the Canadian National Exposition, the Pacific Southwest Exposition, Electric Park Kansas City, the International Trade Fair in Czechoslovakia, Tierpark Hagenbeck (1909), Valencia's Regional Expo (1909), Coney Island (circa 1913), Paris 1913, the National Orange Show (1932), the Los Angeles County Fair (1949), and the Mostra Internazionale d'Arte Cinematografica (Venice Film Festival, 1962).	circa 1900-1960s
b. 22	Various  Includes postcards from various exhibitions, including but not limited to: Paris 1900, Prague 1908, the Great Lakes Expo (Cleveland, 1937), Expo 1967 (Montreal, 1967), and HemisFair (San Antonio, 1968).	circa 1900-1968
b. 22	Exposición Ibero-Americana (1929-1930: Seville, Spain) and New York World's Fair (1939-1940)	1929; 1939
b. 22	Exposition Internationale (1937: Paris, France)	1937
b. 22	Various  Includes postcards from various exhibitions, including: the California Midwinter International Exposition of 1894, Canadian Wheat Arch (1902) and Century of Progress (Chicago, 1934).	1894; 1902; 1934
b. 22	"C of P Checklist, June 1993"  Includes both original and reprinted postcards from various exhibitions, including but not limited to: the World's Columbian Exposition (1893: Chicago, Illinois), the California Midwinter International Exposition of 1894 (San Francisco), the New York World's Fair (1964-1965), the World's Fair of 1982 (Knoxville, Tennessee), Expo '86 (Vancouver, British Columbia), and the World Columbian Stamp Expo (1992).	1964-1993
b. 22	Various  Includes both original and reprinted postcards from various exhibitions, including but not limited to: Paris 1900, the Golden Gate International Exposition (1939-1940: San Francisco, California), the Texas World's Fair (1968) and Expo '70 (Osaka, Japan).	1967-1980s
b. 22	Various  Includes both original and reprinted postcards from various exhibitions, including but not limited to: the Louisiana Purchase Exposition (1904: St. Louis, Missouri), the Golden Gate International Exposition (1939-1940: San Francisco, California), Expo '58 (Brussels) and Expo 2000 (2000: Hannover, Germany).	1939-2000
b. 22	<a href="#">Golden Gate International Exposition (1939-1940: San Francisco, California)</a> <i>2 Folders</i>	1939-1940

b. 22	Various Includes both original and reprinted postcards from various exhibitions, including but not limited to: Paris International Fair (1878), the World's Columbian Exposition (1893: Chicago, Illinois) and the New York World's Fair (1964-1965).	1893; 1964; 1980s
b. 22	World's Columbian Exposition (1893: Chicago, Illinois) and Golden Gate International Exposition (1939-1940: San Francisco, California)	1893; 1939
b. 22	Exposición Universal de 1992 (Seville, Spain) and Expo '93 (Taejon, South Korea)	1992-1993
b. 22	Golden Gate International Exposition (1939-1940: San Francisco, California) and Expo '93 (Taejon, South Korea)	1939-1940; 1993
b. 22	Various <i>3 Folders</i>	circa 1900-1980s

**Series III: Printed Material, 1864-2005***(25 boxes)*

Series III. consists of brochures, pamphlets, postcards, photographs, slides, advertisements and other printed material, largely documenting recognized World's Fairs which took place from 1853 to 2005. Included are both original and reprinted material. Material can also be found relating to earlier fairs and expositions, planned fairs that did not take place, and seemingly unofficial or unrecognized fairs.

Series III. is arranged largely in chronological order according to fair. A group of miscellaneous material is arranged at the end of the series.

b. 23	New York Exhibition of the Industry of All Nations (1853-1854)	
b. 23	Exposition universelle de 1855 (Paris, France)	
b. 23	American Exhibition (1887: London, England)	
b. 23	World's Columbian Exposition (1893: Chicago, Illinois) <i>2 Folders</i>	1892; 1928
b. 23	California Midwinter International Exposition (1894: San Francisco, California)	
b. 23	Trans-Mississippi and International Exposition (1898: Omaha, Nebraska)	
b. 23	Exposition universelle internationale de 1900 (Paris, France)	
b. 23	Louisiana Purchase Exposition (1904: St. Louis, Missouri) <i>2 Folders</i>	
b. 23	Exposition internationale de Lyon (1914: Lyon, France)	1914
b. 23	Panama-California Exposition (1915: San Diego, California)	1915
b. 23	Panama-Pacific International Exposition (1915: San Francisco, California) <i>2 Folders</i>	1976-1982
b. 23	The Philippine Carnival of Manila (1916: Manila, Philippines)	1916
b. 23	Cotton Palace Exposition (1917: Waco, Texas)	1917
b. 23	Exposição do Centenario do Brasil (1922-1923: Rio de Janeiro, Brazil)	1922
b. 23	Exposición Ibero-Americana (1929-1930: Seville, Spain)	1929
b. 23	<a href="#">Century of Progress International Exposition (1933-1934: Chicago, Illinois)</a> <i>3 Folders</i>	1933-1934
b. 23	California Pacific International Exposition (1935-1936: San Diego, California) <i>2 Folders</i>	1935
b. 23	Great Lakes Exposition (1937: Cleveland, Ohio)	1937
b. 23	New York World's Fair (1939-1940) <i>6 Folders</i>	1939; 1989-1990
b. 23	Golden Gate International Exposition (1939-1940: San Francisco, California) <i>16 Folders</i>	1939-1940, 1988
b. 23	Festival of Britain (1951: London, England)	1951



b. 23	Century 21 Exposition (1962: Seattle, Washington) <i>2 Folders</i>	1962
b. 23	<a href="#">New York World's Fair (1964-1965)</a> <i>7 Folders</i>	1964-1965
b. 23	Expo '67 (Montreal, Quebec) <i>4 Folders</i>	1967
b. 23	Expo '74 (Spokane, Washington) <i>5 Folders</i>	1974
b. 23	Expo '75 (1975: Okinawa, Japan) <i>2 Folders</i>	1975
b. 24	Various Japanese Fairs and Expositions <i>18 Folders</i> Includes material relating to fairs and expositions held in Kobe Port Island, Fukuoka, Nagoya, Sendai, Hiroshima, Yokohama, Osaka, Nagasaki, Iwate, Kobe, Wakayama, Mie, and Okayama.	1981-1995
b. 24	World's Fair of 1982 (1982: Knoxville, Tennessee) <i>7 Folders</i>	1982
b. 25	World's Fair of 1982 (1982: Knoxville, Tennessee) <i>17 Folders</i>	1982
b. 25	Lousiana World Exposition (1984: New Orleans, Louisiana) <i>3 Folders</i>	1984
b. 26	<a href="#">Lousiana World Exposition (1984: New Orleans, Louisiana)</a> <i>105 Folders</i>	1984
b. 27	Lousiana World Exposition (1984: New Orleans, Louisiana) <i>41 Folders</i>	1984
b. 28	Lousiana World Exposition (1984: New Orleans, Louisiana) <i>23 Folders</i>	1984
b. 29	Lousiana World Exposition (1984: New Orleans, Louisiana) <i>46 Folders</i>	1981-1985
b. 29	Expo '85 (1985: Tsukuba, Japan) <i>16 Folders</i>	1985
b. 30	Expo '85 (1985: Tsukuba, Japan) <i>55 Folders</i>	1985
b. 30	Expo 86 (1986: Vancouver, British Columbia) <i>42 Folders</i>	1986-1992
b. 31	Expo 86 (1986: Vancouver, British Columbia) <i>93 Folders</i>	1986
b. 32	Expo 86 (1986: Vancouver, British Columbia) <i>30 Folders</i>	1986
b. 32	<a href="#">Expo '88 (1986: Brisbane, Queensland)</a> <i>36 Folders</i>	1988

b. 33	Expo '88 (1986: Brisbane, Queensland) <i>39 Folders</i>	1988
b. 34	International Specialized Exhibition "Christopher Columbus, Ships and the Sea" (1992: Genoa, Italy) <i>37 Folders</i>	1992
b. 34	Exposición Universal de 1992 (1992: Seville, Spain) <i>26 Folders</i>	1992
b. 35	Exposición Universal de 1992 (1992: Seville, Spain) <i>78 Folders</i>	1992
b. 36	Exposición Universal de 1992 (1992: Seville, Spain) <i>56 Folders</i>	1992
b. 36	Expo '93 (1993: Taejon, Korea) <i>14 Folders</i>	1993
b. 37	<a href="#">Expo '93 (1993: Taejon, Korea)</a> <i>99 Folders</i>	1993
b. 38	Expo '93 (1993: Taejon, Korea) <i>22 Folders</i>	1993
b. 39	Expo '93 (1993: Taejon, Korea) <i>18 Folders</i>	1993
b. 40	<a href="#">Expo '98 (1998: Lisbon, Portugal)</a> <i>85 Folders</i>	1998
b. 41 Oversize	Expo '98 (1998: Lisbon, Portugal) <i>3 Folders</i>	1998
b. 42	Expo '98 (1998: Lisbon, Portugal) <i>75 Folders</i>	1998
b. 43	<a href="#">Expo 2000 (2000: Hannover, Germany)</a> <i>29 Folders</i>  Copies of electronic files are available through Access Services: Disk #1, "Frie Expo 2000 - Hanorarfreier Abdruck für redaktionelle Beiträge."	2000
b. 43	Millennium Dome (2000: London, United Kingdom)	2000
b. 43	World Exposition-Aichi (2005)	2005
	Various Includes material relating to various fairs, including unofficial ones and planned ones that did not take place.	1864-2005
b. 43	World Fairs and Expositions General (financing, press cuttings, design, etc.)	1986-1993
b. 43	World Fairs and Expositions, USA and Canada	1864-1902
b. 43	World Fairs and Expositions, Europe	1981
b. 43	Manila, Philippines (Did not take place) <i>3 Folders</i>	2002

## Various (continued)

b. 43	Otawa / Hull, Canada (Did not take place)	2005
b. 43	Chicago, IL (Did not take place)	1992
b. 43	Vienna-Budapest (cancelled - did not take place)	1996
b. 44	Tokyo Urban Frontier (cancelled - did not take place)	1996
b. 44	Stockholm	1997
b. 44	Seine-Saint Denis, Paris (Did not take place)	2004
b. 44	Amsterdam - Floriade	1982
b. 44	Alaska (Did not take place)	1984
b. 44	Eiffel	
b. 44	Osaka EXPO	1990
b. 44	London	1978
b. 44	Hiroshima, Asian Games	1994
b. 44	Sacramento	1940
b. 44	Stockholm	1997
b. 44	Triennale di Milano	1987-1998
b. 44	Liverpool, International Garden Festival	1984
b. 44	Munich, International Garden Festival	1983
b. 44	Budapest	
b. 44	Portland, Oregon	1905
b. 44	Hiroshima, Japan	
b. 44	Floriade	1992
b. 44	1992 1992 1992	1992 1992 1992
b. 44	Expo	1990
b. 44	1996 1996 1996	1996 1996 1996
b. 44	Crystal Palace Commemoration	1986
b. 44	Miscellaneous	
b. 44	1959 1959 1959	1959 1959 1959
b. 44	San Francisco Bibliography	
b. 44	Miscellaneous	

b. 45 Oversize	Miscellaneous <i>6 Folders</i> "Souvenir views of the New York World's Fair" (circa 1939) <i>Life Magazine</i> , New York World's Fair, (1 May 1964) <i>Life Magazine</i> , Montreal Expo 67 (28 April 1967) Ferris Wheel drawing (circa 1980) <i>Discover It</i> , Seville 1992 <i>A Technological Development Project in Andalusia</i> , Seville 1992 (circa 1989)	1939-1992
b. 46 Oversize	<i>The Courier-Mail: Expo Week</i>	1988 April-September
b. 48	Unsorted material <i>18 Folders</i> Includes postcards, postage stamps, and printed ephemera.	1939-1993

## Computer media

Restricted fragile material. Access copies of digital files may be requested. Consult Access Services for further information.

- b. 47                    Computer disk
- b. 47                    file Expo 2000 MASTER PLAN Honorarfreier Abdruck für redaktionelle Beiträge. Beleg erbeten  
an: EXPO 2000 Hannover GmbH 30510 Hannover  
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*13.5\_floppy\_disk 737280 bytes (737.28 Kilobytes. This reflects the size of the carrier media,  
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## Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### Subjects

Exhibitions  
Fairs

### Genres / Formats

Born digital  
Electronic documents  
Photographic prints  
Picture postcards  
Printed ephemera

### Names

Collard, Auguste Hippolyte, 1812-approximately  
1897  
Heller, Alfred E.

### Corporate Bodies

California Pacific International Exposition  
(1935-1936 San Diego, Calif.)  
Centennial Exhibition (1876 Philadelphia, Pa.)  
Century 21 Exposition (1962 Seattle, Wash.)  
Century of Progress International Exposition  
(1933-1934 Chicago, Ill.)  
Expo (International Exhibitions Bureau) (1967  
Montréal, Québec)  
Expo (International Exhibitions Bureau) (1974  
Spokane, Wash.)  
Expo (International Exhibitions Bureau) (1986  
Vancouver, B.C.)  
Expo (International Exhibitions Bureau) (1988  
Brisbane, Qld.)  
Expo (International Exhibitions Bureau) (1992  
Seville, Spain)  
Expo (International Exhibitions Bureau) (1998  
Lisbon, Portugal)  
Expo (International Exhibitions Bureau) (2000  
Hannover, Germany)  
Exposition coloniale internationale de Paris  
(1931)  
Exposition universelle (1900 Paris, France)  
Exposition universelle de 1878 (Paris, France)  
Exposition universelle de 1889 (Paris, France)

Golden Gate International Exposition  
(1939-1940 San Francisco, Calif.)  
International Specialized Exhibition  
"Christopher Columbus, Ships and the  
Sea" (1992 Genoa, Italy)  
Louisiana World Exposition (1984 New Orleans,  
La.)  
Neurdein frères  
New York World's Fair (1939-1940 New York,  
N.Y.)  
New York World's Fair (1964-1965 New York,  
N.Y.)  
Panama-Pacific International Exposition (1915  
San Francisco, Calif.)  
Vienna International Exhibition (1873)  
World's Columbian Exposition (1893 Chicago,  
Ill.)  
World's Fair of 1982 (Knoxville, Tenn.)

### Contributors

Heller, Alfred E.  
Collard, Auguste Hippolyte, 1812-approximately  
1897  
Neurdein frères