

Yale University Library  
Medical Historical Library, Cushing/Whitney Medical Library

# William Helfand collection of medical ephemera

Pam Coll 8



Toby A. Appel

2018

Yale University  
333 Cedar St.  
New Haven, CT 06520-8014  
203-737-1192  
203-785-5636  
historical.library@yale.edu  
<http://historical.medicine.yale.edu/>

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## Collection Overview

**REPOSITORY:** Medical Historical Library, Cushing/Whitney Medical Library  
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**CALL NUMBER:** Pam Coll 8

**CREATOR:** Helfand, William H. , collector

**TITLE:** William Helfand collection of medical ephemera

**DATES:** 1817-2007

**PHYSICAL DESCRIPTION:** 5 linear feet (16 three-ring albums and 2 archives boxes one of which is legal size)

**LANGUAGE:** Mostly in English, but also in a variety of other languages, among them French, German, Spanish, Italian, Swedish, Danish, and Norwegian.

**SUMMARY:** The collection contains printed ephemera related to medicine and pharmacy either arranged in albums by William Helfand or donated in loose form. These include trade cards (some on marijuana and street drugs), postcards, advertisements in various formats for patent medicines and devices, advertisements for cancer cures, playing cards, cards of famous scientists and physicians, stock certificates for pharmaceutical companies, photographs of old pharmacies, pharmacy prescription envelopes, stereoscopic photographs, and more.


**ONLINE FINDING AID:** To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/med.pam.0008>

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## Requesting Instructions

To request items from this collection for use on site, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/med.pam.0008>.

Key to the container abbreviations used in the PDF finding aid:

b. box  
f. folder  
 vol. volume

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## Administrative Information

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### Immediate Source of Acquisition

Donated by William Helfand.




## **Conditions Governing Access**

The materials are open for research.

## Collection Contents

### Series I: Albums

The albums are three ring binders with medical ephemera arranged in partitioned plastic pages by William Helfand. The order within each notebook has been retained. The numbering of the notebooks has been changed by the archivist.

 vol. 1	Album 1: Trading Cards on "drug wars," AIDS, and marijuana; playing cards on medical themes	
	Cards are in plastic sleeves, six to a page. Formerly notebook 119.	
	"Drug Wars Trading Cards" 37 cards, satirizing people and events. Text by Paul Brancato and Bob Callahan, art by Salim Yaqub. Published by Eclipse Enterprises, Forestville, California, copyright 1991.	1991
	"AIDS Awareness: People With AIDS" trading cards 72 cards and 3 stickers. Cards depict people with AIDS, AIDS activists, groups supporting AIDS awareness, and information about AIDS. Text by William Livingstone, art by Charles Hiscock, published by Eclipse Enterprises, Forestville, California, copyright 1993.	1993
	"Marijuana Stories" trading cards 109 cards with photographs and descriptions of the different varieties of hemp around the world. Various photographers. Published by InLine, Chestnut Publications, copyright 1996.	1996
	Playing cards on medical themes Includes various sets of playing cards: a set featuring classic travel and advertising posters; miscellaneous cards advertising drug stores or medicines; set titled, "Pioneers in Medicine Card Game" by U.S. Games Systems, Inc, Stamford Connecticut, copyright 1991; German cards on great doctors by Fevarin; set of cards on first aid by the National Safety Council, Chicago, Illinois, copyright 1981; set of medical joke cards from the 1950s or 1960s; a French set on anti-smoking by the Association Regionale de Cardiologie; "Le Jeu des Medecins Midi-Pyrenees," by Pinozac published by Baptiste Paul Grimaud, Paris; set on AIDS by the State of Florida Department of Health and Rehabilitative Services; sets of cards titled "Death on Drugs Playing Cards" and "Death Cigarette Playing Cards," both featuring skeletons, by Death Playing Cards, Alamo, California.	
 vol. 2	Album 2: Advertisements for cancer "cures" and trusses Broadsides, advertising letters, and brochures promoting "cures" for cancer without surgery, and trusses for ruptures. Most are American. There are a few later items including one pamphlet by the American Cancer Society. On appliances for ruptures, see also Box 2, Folders 3-8.	late 19th century-early 20th century
 vol. 3	Album 3: "Ephemera Savants" -- trading cards and other pieces, chiefly showing prominent physicians and scientists Series of illustrated cards featuring mainly famous Historical physicians and scientists.	mostly 20th century

## Album 3: "Ephemera Savants" -- trading cards and other pieces, c [...] (continued)

## Cards featuring famous scientists and physicians

Series of cards featuring scientists and physicians distributed by: various chocolate makers, the French publishing house Fernand Nathan, Liebig's Extract of Meat (many cards chiefly French and Italian), Maltine, the Arlington Chemical Company (Liquid Peptinoids); and European cigarette companies. The same publishing company created cards for several chocolatiers. One set of cards for a chocolate maker contained first aid instructions on the back. Of note are a series of bookmarks published by Wallace Laboratories, New Brunswick, N.J., makers of the anti-anxiety drug Miltown.

## Stamps, both postal and non-postal

Set of stamps issued by the Chicago Heart Association in 1952; stamps by Maltzym, a drug company; a series on "Breakthroughs in Modern Medicine issued by Bhutan," and various other stamps.

## Set of history of medicine cards

Published by Panarizon Publishing Corp in 1979-1980, the 42 large-format cards cover ancient false teeth to heart transplants. Includes patent medicines and medicine shows, Margaret Sanger, nursing homes, and various episodes in public health.

 vol. 4

## Album 4: Postcards and cards on medical subjects

20th century

Some items were removed before the library received the album.

## Postcards, mostly humorous

Includes postcards advertising products, photographs of pharmacies, cartoons about the advent of National Health Insurance in Great Britain, American political satire, and others. In English, French, German, and Spanish.

## Cards on doctors, nurses, and chemists and their families

For example, there are cards for Mr. Drug the Doctor, Mrs. Drug the Doctor's Wife, Miss Drug the Doctor's Daughter, and Master Drug the Doctor's Son. These cards could be used in a game, but they are not standard playing cards. They are mostly British. Some cards have been removed from the album before its donation. Of interest is a card filed along with the doctor families for a Jewish mohel in Portland, Maine, who claims to be an "Antiseptic Specialist."

## Cards on healing saints, especially Cosmos and Damian




## Cards on recreational drugs

One set of 36 cards, titled "Dope Fiends," features artistic covers from 1940s-1960s novels about drugs (for example, *Black Opium*). The descriptions provide the name of the artist and information about the book. Another set published by the Las Vegas Township Constable's Office, comes with directions for a game, "Kid's War Against Drugs"

## Small cards on bandaging and first aid

Some are issued by British cigarette brands such as Mitchell's Cigarettes and Wills's Cigarettes.

Plastic telephone cards advertising medicines, etc.

 vol. 5	<b>Album 5: Admission tickets, Invitations, programs, and announcement cards</b> This volume is very miscellaneous. Some material was removed from this album prior to its donation.	19th – 21st centuries
	<b>Admission tickets</b> These include admission as a patient to a hospital or clinic, invitations to various medical-related events such as an excursion to visit Bellevue Hospital in England, and invitations to attend lectures, meetings, and ceremonies of medical societies and schools.	
	<b>Invitations</b> Invitations to commemorative events, lectures, exhibits, meetings, and dinners. Some are addressed to William Helfand.	
	<b>Programs</b> Programs for meetings of societies, dedications, dinners, and other special events. See also dinner program in honor of Robert Koch in Box 2, Folder 1.	
	<b>Announcements and advertisements</b> Most are postcard size and advertise healers, products, and book dealers.	
 vol. 6	<b>Album 6: Treatments for asthma, hay fever, and other bronchial complaints; remedies for deafness</b>	early 19th century–1990s
	<b>Advertisements for physicians and remedies for asthma, hay fever, and other bronchial complaints</b> Advertisements in a variety of formats; letters, postcards, pamphlets, broadsides, clippings from magazines, stamps, and matchbook covers. Most are American and British and represent a variety of products. There are several questionnaires for patients to fill out before they are treated. A few of the companies are P. Harold Hayes, Buffalo, N.Y., who published The Hayes Bulletin; Frontier Asthma Company, Buffalo, N.Y.; The Blosser Company, Atlanta, Georgia; and the Carbolic Smoke Ball, London. Of note are a series of modern postcards for the National Asthma Campaign, UK, and by 3M Pharma for a French congress in pneumology in 1997.	early 19th century–1990s
	<b>Advertisements for remedies for deafness</b> Included, among other companies, are several advertisements for George P. Way, Detroit, Michigan; and for the Mears Ear Phone Co., New York. There is an older advertisement for Dr. McNair’s Acoustic Oil. See also Box 1, folder 21.	19th century– early 20th century.
 vol. 7	<b>Album 7: Advertisements for electric belts other electro-medical apparatus</b> Advertisements for electromagnetic appliances for medical use. The majority are for Harness’ Electropathic Belt and Harness’ Electric Corset; and the Medical Battery Co., Ltd., London, to be obtained at the Electropathic & Zander Institute. Among other advertisers of electromedical products in Britain, France, and America are Dr. Alfred Sanden, New York ; Dr. Scott’s Electric Flesh Brush, New York; Thomas E. Hooker galvanic apparatus, Wellington, Somerset: the Magneto-Electric Battery Co., London; Dr. Carter Moffat’s Electric Body Belt; the VEEDDEE for Vibratory Massage, London; Pulvermacher’s Ltd., London; Dr. U. L. Girard, Paris; Jerome Kidder’s Electro-Medical Apparatus; Dr. Lowder’s Magneto-Electric Battery, London; Dr. B.-T. MacLaughlin, Paris; Darlow & Co., London. The volume also includes a British patent for the manufacture of plasters for medical purposes.	mostly late 19th century

vol. 8	Album 8: Advertisements for Beecham's Pills, Elliman's Embrocation, and Eno's 'Fruit Salt'	late 19th century-early 20th century
	<p>Advertisements in this album have come mostly from magazines. Beecham's Pills, St. Helen's, Lancashire, England, England, was a cure-all especially for "bilious and nervous disorders." Items include a few games or amusements, as for example, "Beecham's Rosette Puzzle." There is also a receipt for the purchase of Beecham's Pills by a drug store in 1908. One racist advertisement features a black maid with the caption "What am good for the Missus am good for me."</p> <p>Elliman's Universal Embrocation or Elliman's Royal Embrocation were manufactured by Elliman and Sons &amp; Co., Slough, England. The ads, including seven postcards, featured sports and especially horses and riding. Elliman's Universal Embrocation was said to provide relief from rheumatism and other aches and pains. Elliman's Royal Embrocation was used "for Horses, Cattle, and Dogs."</p> <p>Eno's 'Fruit Salt,' "the World-Famous Effervescent Saline," was prepared by J.C. Eno, Ltd, in London. It was said to purify the blood and cure stomach ailments as well as a variety of other ills.</p>	
vol. 9	Album 9: Medical politics; radio talks on history of medicine; miscellany	1817, 1914-ca. 1950
	<p>Pamphlets and advertisements against the Wagner-Murray-Dingell Bills Pamphlets, several including cartoons, by organized medicine and dentistry against President Truman's national health care plan. The plan is portrayed as "socialized medicine," "political medicine," and "strictly un-American."</p>	mostly 1945-1946
	<p>Other medical politics Program of the First Annual Convention of the United Medicine Manufacturers of America, intended "to formulate ways and means to protect the Ready Packaged Medicine Industry," no date; two pamphlets of the National League for Medical Freedom opposing "medical monopoly," 1911 and no date; pamphlet titled "The Inoculation Maniac," ca. 1916, by the California Anti-Vivisection Society, ca. 1915; cartoon on "The War on Quackery"; broadside "Médecins Français!" calling upon physicians to aid the Comité National des Médecins Français to combat insurrection in Algeria, no date.</p>	
	<p>Radio talks on "Devils, Drugs and Doctors," by Howard W. Haggard, Yale University These radio talks were broadcast over CBS in 1931 and sponsored by Eastman Kodak Company. The six pamphlets provide the text of the talks. Haggard was then associate professor of physiology at Yale, and an avid historian of medicine. He was the author of <i>Devils, drugs, and doctors: the story of the science of healing from medicine-man to doctor</i> (New York: Harper and Brothers, 1929).</p>	1931
	<p>Miscellany Two small broadsides related to a meeting of the subscribers of the Bridgnorth Dispensary after the resignation of Mr. Lampet, one of the surgeons at the dispensary, 1817.</p>	1817
vol. 10	Album 10: Commemorative postal stamps, stock certificates; redeemable coupons; and U.S. forms for the use of opium and alcohol in medicine	mostly 20th century



## Album 10: Commemorative postal stamps, stock certificates; redee [...] (continued)

## Commemorative postage stamps

Stamps commemorating health-related people and subjects. Most are U.S. They include official "First Day of Issue" pages on commemoratives issued by the U.S. Postal Service as well as full sheets of stamps. Among the persons are Harvey W. Wiley, Harvey Cushing, Joseph Priestley, Charles Drew, and George Papanicolaou. Among subjects are pharmacy, chemistry, osteopathic medicine, health research, and alcoholism.

## Stock certificates related to pharmacy

These include shares in drug stores and drug companies, several state certificates registering pharmacies, and one certificate stating that a student had attended lectures at University College, Nottingham. See Box 1, Folders 1-4 for more stock certificates.

## Coupons issued by apothecaries, spas, etc.

Coupons are small (ca. 6x9 cm.), mostly German, attractively designed, and dating from the mid-nineteenth to early twentieth century. Each has a monetary unit in pfennigs or marks. Among the coupons is a one dollar "bond" for the Missionary Medical College for Women in Vellore, India.

## Official U.S. forms for drug stores' obtaining opium, or for use by physicians prescribing alcohol during Prohibition 1913-1928

Permission and tax forms for importing and dispensing opium and opium products, according to a law of 1914. Also in this volume are filled examples of "Prescription Blank - National Prohibition Act." Under Prohibition, physicians were required to fill out a form every time they prescribed alcohol as a medication.

 vol. 11

## Album 11: Images and slides on the "medicine show"

Includes copies of photographs of medicine show scenes from the 19th and early 20th centuries, copies of advertisements for Indian-themed products, images and ephemera related to modern re-creations of medicine shows, and correspondence of William H. Helfand on the medicine show exhibit at the Medical Historical Library, Yale, in 1984. There is material in the album on the Kickapoo Indian Medicine Co. (New Haven) and the Oregon Indian Medicine Co. among others. Of note are copies of forms for renting halls or lots for a medicine show to visit a town. Formerly Vol. 89

 vol. 12

## Album 12: Prescription envelopes (Receptkuverter) from Swedish and other Nordic pharmacies

early 20th century - 1990s

Small envelopes, about 8x12 cm., for the return of prescriptions, given by pharmacies to customers. The entire front cover was illustrated, often by an image of the pharmacy, but sometimes by artistic designs. Most of the envelopes in the album are from Sweden but a number are from other Nordic countries (Norway, Denmark, Finland, Iceland). The most recent envelopes are from the 1980s and 1990s.

 vol. 13
Album 13: Nordic prescription envelopes  
Approximate size of covers is 8x12 cm.



early 20th century-1999

 vol. 14

## Album 14: Nordic prescription envelopes

20th century

Swedish and other Nordic apothecary envelopes with attractive designs to hold customer prescriptions after they were filled. Some feature cartoon jokes involving a customer and a pharmacist.

- 
-  vol. 15      Album 15: Prescription envelopes and envelopes for patent medicine samples, United States, Great Britain, and other countries      mostly 20th century
- The British prescription envelopes typically have the patient's name written on the envelope. The envelopes that advertise a product, and once contained a product sample, are mostly American. Among these are headache cures, corn removers, and court plasters. One envelope contains a personal folding cup from the Sanitary Drinking Cup Co., Chicago. In the United States, pharmacists retained the prescriptions they filled.
- 
-  vol. 16      Album 16: Miscellany
- Engraving of Dr. Samuel B. Collins, advertisements for his "opium antidote" and other ephemera; portrait photograph of Saide B. Collins; more prescription envelopes; more bookplates; match covers; French cards of famous scientists published by Fernand Nathan; and other advertisements.
-

**Series II: Loose materials**

These materials were donated in folders or in loose form and arranged by the archivist.

Stock certificates for drug companies; photographs of pharmacies and pharmacy schools; miscellany

This loose material has been arranged by the archivist.

b. 1, f. 1	Stock certificates for drug companies, A-D Stock certificates for drug or drugstore companies, for example, Rexall. Includes many more obscure companies. Arranged by company name.	1906-1989
b. 1, f. 2	Stock certificates for drug companies, E-J	1920-1971
b. 1, f. 3	Stock certificates for drug companies, K-P	1916-1978
b. 1, f. 4	Stock certificates for drug companies, Q-Z	1923-1969
b. 1, f. 5	Photographs of pharmacies (large size sleeves) These are posed professional photographs of the exterior or interior of American pharmacies. Usually the photographs include the proprietor and sometimes staff and customers. Most photographs are contemporary and usually the store is identified.	late 19th century–early 20th century
b. 1, f. 6	Photographs of pharmacies (medium size) Includes a British and a French pharmacy. Some of these photographs are not identified.	late 19th century–early 20th century
b. 1, f. 7	Photographs of pharmacies (small size)	late 19th century–early 20th century
b. 1, f. 8	Photographs: Brooklyn College of Pharmacy The 1893 photograph is of a class visit to the Seabury Pharmaceutical Laboratory. Students and instructors are seated on benches. There are four women and one African-American among them. The 1920s photos show a sports team, a laboratory, pharmaceutical preparations, and a lecture hall.	1893, 1920s
b. 1, f. 9	Photographs: Other pharmacy schools Faculty of Columbia College of Pharmacy, 1889; band "Pharmaceutican" from the pharmacy school at University of Nebraska, 1928. The latter includes an African American member.	1889, 1928
b. 1, f. 10	Photographs: Advertising of products One photo shows a window advertisement for "Celery King"; another shows an advertisement painted on a barn for Dr. Pierce, Buffalo, "Cures Weak Women"; and a third shows a man, posed with one foot on a box from Keystone Drug Co., South Boston, holding up a bottle of medicine.	late 19th century–early twentieth century
b. 1, f. 11	Photographs: Miscellaneous medicine (small size)	late 19th century–early 20th century

## Stock certificates for drug companies; photographs of pharmacies [...] (continued)

b. 1, f. 12	Stereoscopic views: Pharmacy Includes T.H. Eaton Drug Co., Toronto. Most of the stereoscopic views were intended to entertain a general audience, rather than promote a specific pharmacy. Several of the views are intended to be humorous.	late 19th century–early 20th century
b. 1, f. 13	Stereoscopic views: Medicine	late 19th century–early 20th century
b. 1, f. 14	Stereoscopic views: Dentistry	late 19th century–early 20th century
b. 1, f. 15	Stereoscopic views: World War I	1914-1918
b. 1, f. 16	Prohibition era carton for Gibson's Pure Rye Whiskey "For Medical Purposes Only"	
b. 1, f. 17	Carton for Chief Two Moon Bitter Oil Laxative, Waterbury, Conn. Manufactured by Chief Two Moon Herb Co., Waterbury, Conn.	
b. 1, f. 18	Cardboard advertisement for Pilules Vegetales Morison, D'Arthaud-Moulin	
b. 1, f. 19	Lactopeptine Calendar Calendar is "Compliments of Lactopeptine, New York Pharmacal Association, Yonkers, N.Y." It begins in October 1902 and ends September 1903. Each month features a famous historical physician.	1902-1903
b. 1, f. 20	F. L. Durkee, Avon, New York, Foot and arch correction Broadside. "Continuing the so-called Dr. Locke method of foot and arch correction."	
b. 1, f. 21	Advertisements on remedies for hearing loss Broadsides and pamphlets by Gem Ear-Phone Co., George P. Way, the Mega Ear Phone, and George E. Coutant, M.D.	
b. 1, f. 22	Eckman Manufacturing Co., Philadelphia Remedies for tuberculosis, bronchitis, and other ailments of the lungs.	1906-1912
b. 1, f. 23	Dr. Hart's Vegetable Extract This eight-page brochure contains testimonials, the latest of which was dated 1853. The Vegetable-Extract was intended for "Epilepsy, or Falling Sickness" and also spasms, convulsions, and hysteria. S. M. Hart, M.D. lived in New York.	ca. 1853
b. 1, f. 24	"Highgate Dispensary" - brochure promoting vaccination Contains information on the organization of the dispensary, patients admitted, and subscribers.	ca. 1821
b. 1, f. 25	Constable of Bangor Borough, Report to the Judges of Northampton County on inspection of vendors of liquors Printed form filled out by David Parsons, Constable, listing the licensed places for vending liquors. Bangor Borough is in Pennsylvania.	1887 October 10

## Stock certificates for drug companies; photographs of pharmacies [...] (continued)

b. 1, f. 26	Tome V. -- Armes et Services Divers. Chapitre XXV. Le Service de Sante French Collectors' issue of postcards illustrating the costumes of health officers in the Napoleonic era.	
Additional ephemera		
b. 2, f. 1	Program for a dinner in honor of Robert Koch, New York	1908 April 11
b. 2, f. 2	"Know Yourself," phrenology examination of a child by J. Boyd Printed one-page form with the printed date 1843. The name of the client and numbers are written in ink for the various "affective facultie" and "intellectual faculties."	ca. 1843
b. 2, f. 3	Rupture appliances: Brooks Rupture Appliance Co., Marshall, Mich. Two pamphlets and a "Trial Order Form." The pamphlets are titled <i>Brooks' Rupture Appliance Greatest Discovery &amp; Invention of the Twentieth Century</i> . One is dated 1940; the other appears to be earlier.	1940 and undated
b. 2, f. 4	Rupture appliances: Brooks Appliance Co., Ltd., London This the London Branch of Brooks Appliance Co., Marshall, Mich. The folder contains a full-page advertisement from <i>The Humorist</i> , June 2, 1923.	1923
b. 2, f. 5	Rupture appliances; Chas. Cluthe and Sons, Bloomfield, N.J. 5 pamphlets, a guarantee certificate to furnish a truss on a 60 day trial, a standard letter in which the recipient's name is typed in, dated 1913; a form for a customer to describe his case; and a return envelope.	early 20th century
b. 2, f. 6	Rupture appliances: Capt. W. A. Collings, Watertown, N.Y. 5 small pamphlets, a large leaflet, and an envelope addressed in ink to Capt. W.A. Collings, Inc.	early 20th century
b. 2, f. 7	Rupture appliances: Dr. W. S. Rice, Adams, N.Y. 7 items.	1890s
b. 2, f. 8	Rupture appliances: Other companies 3 items: F. J. Stuart, <i>More Proof that Stuart's Adhesive Plaster-Pads Cure Rupture</i> (St. Louis, Mo., 1907); Surehold Company, Westbrook, Maine, Rupture; and <i>Empire Manufacturing Co., Lockport, N.Y.</i>	early 20th century
b. 2, f. 9	Advertisements for treatment of asthma, hay-fever, catarrh, and consumption Five pamphlets by Frontier Asthma Company, Buffalo, N.Y.; Dr. Blosser, Ltd, London; Dr. F. G. Kinsman, Augusta, Maine; Dr. W. G. Tucker, Mt. Gilead, Ohio (Dr. Nathan Tucker Asthma Specific; and Koch Lung Cure (Koch Inhalations), Philadelphia.	early 20th century
b. 2, f. 10	Advertisement for Dr. J. D. Albright, "Specialist," Philadelphia, <i>Rectal Diseases</i> Title is <i>Rectal Diseases: Their Treatment and Cure Without Operation</i> , "1921 Edition." Contains patient testimonies.	1921

## Additional ephemera (continued)

b. 2, f. 11	Power & Weightman, Philadelphia, Advertisement for Sulphate of Chinchonia  Daniel B. Smith, <i>On the Cheaper Alkaloids of the Cinchonas</i> , written at the request of Powers & Weightman. Smith had been President of the Philadelphia College of Pharmacy.	1855
b. 2, f. 12	Franklin Ford, Jackson, Michigan, remedies for men  Two broadsides and a printed letter for remedies for men by Franklin Ford, Jackson, Michigan. These include "Strong Proof that Vitala Cures Men of all Ages."	ca. 1910
b. 2, f. 13	Political pamphlets using medical imagery  "Curry," "L'Homme au cigare entre les dents," against the Marshall Plan" (1950); and "Cures for What Ails America, Dr. B.M. Goldwater's All Purpose Defoliation Tonic" (1964).	
b. 2, f. 14	Medical and dental humor  3 items: <i>Scartoons/ "by a Bona fide Member of the Mystic Order of the Itching Stitch"</i> (Boston: Rust Craft Publishers, 1955); <i>Le Bon Dentiste</i> (Maison M. Brodard, Montpellier); <i>Le Charlatan: Conte humoristique</i> , sold by Louis Conard, Paris.	1955 and undated
b. 2, f. 15	Issue of <i>La Guerre Anti-Tuberculeuse</i>  Popular journal edited by Dr. Victor Simon, Paris. The magazine was the organ of La Ligue Internationale Contre La Tuberculose.	1932 April 15
b. 2, f. 16	William H. Helfand correspondence on the "medicine show"  Folder contains information about re-creations of medicine shows, especially correspondence of William Helfand on the Medicine Show exhibition at the American Place Theatre, 1983, for which Helfand lent materials. There is also correspondence on Helfand's talks and publications on the medicine show. This material was formerly inserted loose in Album 11.	1981-1985
b. 2, f. 17	Additional materials on the "medicine show"  Additional images and newspaper articles on modern recreations of medicine shows. This material had been inserted loosely in Album 11.	
b. 2, f. 18	Secondary sources on prescription envelopes (Receptkuverter)  Includes a letter on prescription envelopes from Hans Otto Loldrup, Dansk Farmaceutforening, to Helfand, October 30, 1979. See Albums 12-15.	1976-2007
b. 2, f. 19	Sergio Rocchietta, typescript, "Physicians and Apothecaries in Moliere, in Music," no date.  Found loose in one of the albums.	
b. 2, f. 20	The Graduate Hospital (Philadelphia) annual report planning calendar	1985-1986
b. 2, f. 21	<i>L'art et la médecine</i> , Jean Cocteau and Galerie Roger Dulac French  Portfolio of 24 color prints (7 x 9.5 inches) of works by contemporary artists depicting medical themes. Introduction by professor Léon Binet.	1963
b. 2, f. 22	<i>Social Studies of Science</i> , Vol. 34 No. 2	April 2004

## Additional ephemera (continued)

b. 2, f. 23	<i>Vermont History: the proceedings of the Vermont Historical Society</i> , Vol. 56 No. 1, with cover advertisement for Genuine Thomsonian Medicines	1988
b. 2, f. 24	Apotekergaardens menu; restaurant in Copenhagen, Denmark Danish	undated
b. 2, f. 25	Frenchtown Pharmacy paper bag with illustrations, Frenchtown, New Jersey	circa 1978-1990
Magazines and oversize materials		
b. 3, f. 1	<i>L'Assiette au Beurre: Les Ecorcheurs</i> (The Butter Plate: the Flayers), No. 187, complete issue French Satirical anarchist publication whose name roughly translates to "The Pork Barrel." All contents of this issue use medical imagery and medical themes.	October 29, 1904
b. 3, f. 2	<i>L'Assiette au Beurre: Les Avariés</i> (The Butter Plate: the Damages), No. 207, complete issue French Satirical anarchist publication whose name roughly translates to "The Pork Barrel." Issue includes several satirical cartoons about syphilis and other medical themes.	March 18, 1905
b. 3, f. 3	<i>L'Assiette au Beurre: Purgon et Diafoirus</i> (The Butter Plate: Purgon and Diafoirus), No. 482, complete issue French Satirical anarchist publication whose name roughly translates to "The Pork Barrel." Purgon and Diafoirus are the name of doctors in Moliere's comic play <i>The Imaginary Invalid</i> . This issue includes several satirical cartoons about physicians.	June 25, 1910
b. 3, f. 4	<i>L'Assiette au Beurre: "606"</i> (The Butter Plate: 606), No. 497, complete issue French Satirical anarchist publication whose name roughly translates to "The Pork Barrel." "606" refers to Salvarsan, a drug introduced in 1910 to treat syphilis. Issue includes satirical cartoons on syphilis and other medical themes.	October 8, 1910
b. 3, f. 5	<i>La Baionnette: Nos infirmières</i> (our nurses), No. 16, complete issue French	October 21, 1915
b. 3, f. 6	Contre les dartres, recette de Touraine (treating scabs, recipe from Touraine), print of poem with illustration, laminated French	undated
b. 3, f. 7	<i>Crapouillot: Les Médecins</i> (doctors), No. 40, complete issue French "Problems and scandales of contemporary medicine." Includes articles on figures and events in the history of medicine with illustrations.	April 1958
b. 3, f. 8	Ephemera!, <i>Antiques and the Arts Weekly</i> , The Bee Publishing Company: Newtown, Connecticut, pp1, 66-67 Article about the annual meeting of the Ephemera Society of America, includes images of medical and pharmaceutical advertising.	September 20, 1991
b. 3, f. 9	The history of cocaine, 1884-1984: from Freud to Delorean, <i>Life</i> Vol. 7 No. 5, pp 57-68, in a complete issue	May 1984

## Magazines and oversize materials (continued)

b. 3, f. 10	<i>Je sais tout: le centenaire de Pasteur</i> , Vol. 12 No. 1, complete issue French	1922
b. 3, f. 11	<i>Judge: Medical Number</i> , Vol. 98 No. 2516, complete issue	January 18, 1930
b. 3, f. 12	<i>Life: Health Number</i> , Vol. 53. No. 1383. complete issue	April 29, 1909
b. 3, f. 13	<i>Life: Doctors Number</i> , Vol.60 No.1569, complete issue	November 21, 1912
b. 3, f. 14	<i>Life: Family Physician Number</i> , Vol. 69 No. 1794, complete issue	March 15, 1917
b. 3, f. 15	Mr. Goldthwait, Mr. Sparhawk, and the Hunt-Pierce HP6N: the Harvard Collection of Historical Scientific Instruments is a living illustration of two centuries of American science, <i>Harvard Magazine</i> , pp42-49	September 1973
b. 3, f. 16	Pompey in flight after the battle of Pharsalus by Jean Fouquet, page from an illustrated medieval French manuscript printed in <i>The Illustrated London News, Christmas Number</i> ,	1946
b. 3, f. 17	<i>Ye Olde Time Drug Shop</i> , print and related correspondence  Black and white print, 13x 10.25 inches, sent to John F. Fulton. The print was sent to members of the American Institute of the History of Pharmacy as a Christmas present in 1954. Correspondence includes letter accompanying print when it was mailed signed by George Urdang, Director and copy of thank you note from Fulton.	1954



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## Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### Subjects

Advertising -- Medicine  
AIDS (Disease)  
Asthma -- Treatment  
Cancer -- Treatment  
Cigarettes -- Great Britain  
Deafness  
Dentists  
Drugs of abuse  
Drugstores -- Denmark  
Drugstores -- Great Britain  
Drugstores -- Sweden  
Drugstores -- United States  
Electricity in medicine  
Hay fever -- Treatment  
Health insurance -- Great Britain  
Health insurance -- United States  
Marijuana  
Medicine -- History  
Medicine shows  
Patent medicines  
Pharmacists  
Pharmacy colleges  
Physicians  
Quacks and quackery  
Trusses

### Corporate Bodies

Beecham's Pills (Firm)  
Elliman, Sons & Co  
J. C. Eno Ltd

### Genres / Formats

Advertising cards  
Albums  
Ephemera (general object genre)  
Invitations  
Photographs  
Playing cards  
Postage stamps  
Postcards  
Radio scripts  
Slides  
Stereoscopic photographs  
Stock certificates  
Trade cards

### Names

Haggard, Howard Wilcox, 1891-1959