

# Guide to the WYBC, Yale University, Records

RU 59



compiled by Meghan Glass

July 2003

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## Collection Overview

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New Haven, CT 06520-8240  
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**CALL NUMBER:** RU 59

**CREATOR:** WYBC (Radio station : New Haven, Conn.)

**TITLE:** WYBC, Yale University, records

**DATES:** 1941-1984

**PHYSICAL DESCRIPTION:** 46.03 linear feet (95 boxes)

**LANGUAGE:** English

**SUMMARY:** The records consist of correspondence, scripts, schedules, logs, training materials, meeting minutes, policies and bylaws, contracts, articles, printed matter, photographs, and audiotapes that document the programming, operations and governance of WYBC, Yale's undergraduate radio station.

**ONLINE FINDING AID:** To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/mssa.ru.0059>

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## Requesting Instructions

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Key to the container abbreviations used in the PDF finding aid:

b.      box  
f.      folder

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## Administrative Information

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### Immediate Source of Acquisition

The records were transferred from WYBC, 1988 and 1990; gift of Joel Levitch, 2013.

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## Conditions Governing Access

Materials in box 95 are closed until January 1, 2047 as established by [Yale Corporation regulations](#).

Original audiovisual materials, as well as preservation and duplicating masters, may not be played. Researchers must consult use copies, or if none exist must pay for a use copy, which is retained by the repository. Researchers wishing to obtain an additional copy for their personal use should consult Copying Services information on the Manuscripts and Archives web site.

Some records in this finding aid have been redacted, as they include student names, donor names, and other restricted data. These records will not appear in the published finding aid.

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## Conditions Governing Use

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## Preferred Citation

WYBC, Yale University, Records (RU 59). Manuscripts and Archives, Yale University Library.

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## Biographical / Historical

WYBC was established as Yale University's undergraduate radio station in the winter of 1940-1941 through alumni financial support. The station's original call letters were WOCD, standing for "Oldest College Daily," because the station was administered and operated by the *Yale Daily News* and housed in the *Daily's* building. On September 22, 1941, WOCD began to broadcast music, news, Yale-interest programs on a closed-circuit AM channel into the university's residential colleges. During World War II, paper shortages and Yale's accelerated academic schedule forced the *Daily* to curtail its activities extensively, but the Dean of the College asked WOCD to continue its full schedule of news reports and bulletins. During this period, the Navy also used WOCD to teach Morse Code. WOCD steadily increased the size of its audience and staff and broke off its relationship with the *Daily* in 1944-1945.

After its split from the *Daily*, WOCD changed its frequency from 905 to 640 and moved its studios to 193 York Street. On March 26, 1945, *Microphone*, the station's newsletter, announced in its first issue the station's new call letters, WYBC (Yale Broadcasting Company). For the next couple of years, WYBC was dedicated to purchasing technical equipment and increasing its programming to include sports, musical, non-musical, dramatic, and news/political shows. On November 19, 1947, WYBC moved to its current studios in Hendrie Hall on Elm Street.

On April 16, 1948, the Yale Broadcasting Company (YBC) was incorporated in the state of Connecticut as a non-profit, tax-exempt organization. Under its Articles of Incorporation, YBC declared its intention to continue to serve the Yale student community while conforming to standard operating procedures of the Federal Communications Commission (FCC) and the National Association of Broadcasters. At its original founding, WYBC had become a member of the Intercollegiate Broadcasting System, a professional organization that promoted college radio stations. WYBC found this organization increasingly unsatisfactory and in February 1948, with Dartmouth College Radio, formed the Ivy Network, of which all Ivy League college stations became members. The Ivy Network assisted member stations in program exchanges and other aspects of broadcasting.

During the 1950s, WYBC expanded its activities beyond programming, such as the production of a successful record album of performances by Yale singing groups from the popular live concert program, *Yale Sings*. Also, beginning in 1953, the station began a brief venture into television with WYBC-TV, the nation's first student owned and operated station. Shows were aired simultaneously on the radio and television and included lectures from notable Yale professors, dramatic and musical performances by Yale students, a panel show, and an interview program. WYBC-TV ended broadcasting in 1955 due to problems with WYBC's radio cables. During 1954, WYBC broadcast the Yale-Harvard football game to 53 Yale clubs across the country. The next year, WYBC nationally broadcast Yale football games against Army, Princeton, and Harvard.

Another effort to expand station operations was the creation of WYBC-A (AM 540), a companion closed-circuit station, in 1955. WYBC-A was plagued by problems and operated for only two months. In early 1957, new WYBC efforts resulted in the return of WYBC-A. One station broadcast thirteen hours a day and the other station broadcast twelve hours. WYBC-A existed until 1968. These dual AM stations allowed WYBC to be on the air twenty-four hours a day. On March 9, 1959, WYBC also began broadcasting from WYBC-FM (FM 94.3).

The 1960s brought greater technical development of WYBC when Yale built recording studios for the station in 1964. In 1966, WYBC-FM converted to a stereo multiplex station. The station's staff also began to change as students became attracted to the "Counterculture". This cultural shift was the basis for Gary Trudeau's Doonsbury cartoon radio station "WBBY," a laid-back, liberal college station. In 1968, a reassessment of WYBC's broader community role brought non-students into the station staff for the first time. News and political programs expanded as well as African-American programming intended to increase coverage of African-American news stories and to appeal to minority communities. During the trials of Black Panther leaders in spring of 1970, station reporters conducted live broadcasts from the New Haven Green during widespread student protests.

During the late 1970s and 1980s, WYBC fell into financial trouble due to declining student interest and lower advertising revenues. In 1992, WYBC relocated its transmitter to West Rock and hired a professional staff to increase the station's professionalism and audience size. In 1994, WYBC signed a joint sales agreement with General Broadcasting of Connecticut, Inc. to improve advertising sales and ensure WYBC's financial stability. Currently, WYBC operates FM and AM stations and broadcasts original music, news, and sports programs.

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## Scope and Contents

The records consist of correspondence, scripts, schedules, logs, training materials, meeting minutes, policies and bylaws, contracts, articles, printed matter, photographs, and audiotapes that document the programming, operations and governance of WYBC, Yale's undergraduate radio station. In addition to documenting WYBC's general history and development, programming records, correspondence, and training materials provide insight into evolving musical and theatrical tastes, Yale's changing relationship with women, and the undergraduate apprenticeship system of "heeling." News reports and editorials also document campus events and student sentiments. Of particular interest are the news broadcasts and reporter notes from WYBC's live broadcast of student protests on the New Haven Green during May 1970. Station records also document changes in WYBC policy and personnel regarding African-American programming and WYBC's role in the New Haven community.

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## General note

Forms part of Yale Record Group 40 (YRG 40), Records of Yale clubs, societies, and organizations.

## **Arrangement**

The records are arranged in five series: I. Correspondence, 1947-1974. II. Programming, 1945-1984. III. Operations and Administrative Files, 1941-1971. IV. Advertising, 1954-1986. V. Audiorecording, circa 1962-1981.

## Collection Contents

### Series I: Correspondence, 1947-1974

This series contains incoming and outgoing letters to external parties, memoranda, and telegrams that detail the programming, financial, and administrative activities of WYBC as well as the station's relationship with other local and college radio stations, advertisers, suppliers, and audience. The series also contains individual correspondence files of some WYBC Board chairmen and station personnel. The records are arranged alphabetically within headings based on WYBC's own classification: General, Board chairmen, Station personnel, Other radio stations, Operations, and Other. For internal station correspondence, see Series III. Operations and Administration Files, under the heading, Intra-station correspondence, memoranda, and reports. Additional correspondence of a topical nature is also scattered throughout Series II. Programming, Series III. Operations and Administrative Files, and Series IV. Advertising.

b. 1, f. 1 - 8	General	1947-1975, undated
Board chairmen		
b. 1, f. 9	Becton, Henry and Edward Marshner	1964-1966
b. 1, f. 10	Brooks, Clint [includes executive committee minutes]	1959-1961
b. 1, f. 11	Ellis, Charles D.	1958-1959
b. 2, f. 14	Suttcliffe, Harold E. and Thomas F. Stroock [vice chairman]	1947-1950
Station personnel		
b. 2, f. 18 - 19	General	1966-1967
b. 2, f. 20	Music director	1974
b. 2, f. 21	Soloway, Bruce [station manager]	1969
b. 2, f. 24	Weingarth, Gordon [program director]	1968-1969
Other radio stations		
b. 2, f. 25	Ivy Network	1948-1952
b. 2, f. 26	Local New Haven stations	1949-1951
b. 2, f. 27	WELI [New Haven]	1962
b. 2, f. 28	WDBS [Dartmouth]	1949-1952
b. 2, f. 29	WHRB [Harvard]	1948-1950
b. 2, f. 30	WPRU [Princeton]	1948-1952
b. 2, f. 31	WVBR [Cornell]	1951-1952
b. 2, f. 32	WXPN [Pennsylvania]	1949-1951
b. 2, f. 33	Women's college stations	1964-1965

## Other radio stations (continued)

b. 2, f. 34	Other college stations	1950-1952
Operations		
b. 2, f. 35	Advertising	1950-1951
b. 2, f. 36	Board of governors	1966
b. 2, f. 37	Internal improvements	1965-1966
b. 3, f. 38	<i>Perspective</i> , WYBC - <i>Yale Daily News</i> forum	1956-1957
b. 3, f. 39	Photo department	1953-1954
b. 3, f. 40	Recording division	1949-1951
b. 3, f. 41	Supervisors	1951-1952
b. 3, f. 42	Various problems, including station interference, obscenities, lawsuit, finances	1970
b. 3, f. 43	Yale administration	1968
Other		
b. 3, f. 44	American Broadcasting Company news	1965-1967
b. 3, f. 45	Letters from WYBC listeners	1954-1962
b. 3, f. 46	Public service	1962-1966
b. 3, f. 47	RCA Victor	1952
b. 3, f. 48	<i>This Is College Radio</i> [film]	1956



## Series II: Programming, 1945-1984

This series contains records that document WYBC programs and shows from the 1940s through 1980s. These records are arranged alphabetically within headings based on the structure of WYBC's programming departments: Sports programming; Musical programming; Non-musical programming; Dramatic programming; News and political programming; and African-American programming. The series also includes headings related to the radio station's public service, public relations, and general programming activities.

Sports programming includes scripts, schedules, correspondence, and publications that were used to broadcast Yale athletic events. This heading also contains records related to the Yale Sports Network, the general sports broadcasting unit of WYBC, and a survey the Network sent to Yale alumni regarding interest in broadcasting football games.

Musical programming contains scripts and schedules of recorded music shows produced by WYBC, live broadcasts of Yale and other college music groups, and broadcasts of syndicated programs. The heading includes files of the WYBC Record Department and records related to concerts organized by WYBC.

Non-musical programming contains scripts and schedules of talk and call-in shows produced by WYBC or syndicated nationally. The subject matter of these shows include general editorials, relations with the New Haven community, cinema, freshman orientation to Yale, and English literature.

Dramatic programming contains scripts and schedules from various theatrical programs and broadcasts of plays. The heading also contains scripts for dramatic programs as well as information about station activities for American Brotherhood Week.

News and political programming contains press releases, teletype transcripts, correspondence, scripts, reporters' notes, and newspaper articles that were used to broadcast local, state and national news in general reports and regular news programs. Political program records include reports on local forums and debates and coverage of elections from 1956 to 1970. The heading also contains extensive scripts, reporter notes, press releases and fliers related to the 1969-1970 trials of New Haven Black Panther leaders and subsequent student demonstrations on the New Haven Green that occurred during May 1970.

African-American programming contains records documenting WYBC's expansion of its programming to include African-American community issues during the late 1960's. This heading includes WYBC programming policy statements; records outlining the structure of the African-American programming department; newspaper articles and press releases; copies of the African-American newspaper *The New Haven Star*; news reports and reporter notes regarding Black Panther Lonnie McLucas's 1970 trial; and scripts from radio programs.

Other headings include: Public service projects, which contains correspondence and schedules related to WYBC's involvement in community drives and other charity events; Public relations, which contains correspondence, audience surveys and data, and notes related to station publicity; and General programming information, which contains operating procedures, program schedules, staff lists, Federal Communications Commission regulations, and some training materials.

Sports programming		
b. 4, f. 1	General	1949-1952
b. 4, f. 2	Baseball	1948-1952
b. 4, f. 3	Basketball	1947-1952
b. 4, f. 4	Football	1947-1951
b. 4, f. 5	Hockey	1950

## Sports programming (continued)

b. 4, f. 6	<i>Quarterback Corner</i>	1947-1951
b. 4, f. 7	<i>Quarterback Corner, Time Out</i>	1950-1951
b. 4, f. 8	<i>Time Out</i>	1948-1950
Yale sports network		
b. 4, f. 9	General	1957-1962
b. 4, f. 10 - 13	Alumni club surveys	1955
b. 4, f. 14	Correspondence	1955
b. 4, f. 16	Yale Club of New York	1954-1955
Musical programming		
Shows		
b. 4, f. 17	<i>Cavalcade of Music</i>	1951-1952
b. 4, f. 18	<i>College Sound at Carnegie Hall</i>	1957
b. 4, f. 19	Library of Congress concerts	1951-1952
b. 4, f. 20	<i>Love in Six Languages</i>	1948-1949
b. 5, f. 21	Music school broadcasts	1948-1949
b. 5, f. 22	<i>Musical Show Window</i>	1949
b. 5, f. 23	<i>Smoke Rings</i>	1949
b. 5, f. 24 - 25	<i>Songs from Broadway Musicals</i>	1948-1952
b. 5, f. 26	<i>Songs from New England Colleges</i>	1949-1950
b. 5, f. 27	<i>Sunday at the Opera, Golden Moments at the Opera</i>	1947-1948
<i>Sunday Classical Notes</i>		
b. 5, f. 28	General	1979-1982
b. 5, f. 29	Microphone breaks	undated
b. 5, f. 30 - 31	Playlists	1978-1982
b. 5, f. 32	Program guide and record orders	1981-1983
b. 5, f. 33 - 34	Public service announcements and advertisements	1980-1983
b. 5, f. 35	<i>Symphony Hall</i>	1948-1949
b. 5, f. 36	Yale band concerts	1947-1952
b. 5, f. 37	<i>Yale Sings</i>	1947-1952
b. 6, f. 38	<i>Yale Sings, Meet New Haven</i>	1953-1954

## Musical programming (continued)

Record department		
b. 6, f. 39	General	1947-1952
b. 6, f. 40	Carrillon Records	1958-1967
b. 6, f. 41	Columbia Records and CBS Records	1976-1977
b. 6, f. 42	Complaint about Dillon concert [and other concert information]	1973-1977
b. 6, f. 43	Complaint about station breaks	undated
b. 6, f. 44	Concert endorsements from politicians	1964
b. 6, f. 45	Concerts held at Yale	1957-1963
b. 6, f. 46	Makeba-Mitchell concert	1961
b. 6, f. 47	Record company information	1977-1984, undated
Non-musical programming		
b. 6, f. 48	<i>Cinema Around the World</i>	1948-1949
b. 6, f. 49	<i>College News, Campus News</i>	1949
b. 6, f. 50	Correspondence with administration	1948-1952
b. 6, f. 51	Dwight Hall forums	1950-1952
b. 6, f. 52	Editorials	1962-1966
b. 6, f. 53 - 54	Freshman show See also: <a href="#">Series III. Operations and Administrative Files, 1941-1971 Folder 66</a>	1969, n.d
b. 7, f. 55	<i>Heath Manning Show</i>	undated
b. 7, f. 56	<i>Male Call</i>	1948
b. 7, f. 57	<i>Night Call</i> [national show]	1968
b. 7, f. 58	<i>Senegoid</i>	1950-1951
b. 7, f. 59 - 61	Special broadcasts	1947-1953
b. 7, f. 62	Special broadcasts, discontinued	1956-1957
b. 7, f. 63	<i>Supplement</i> [English literature show]	1955-1956
b. 7, f. 64 - 65	<i>Town and Gown</i>	1952-1969
b. 7, f. 66	<i>To Your Health</i>	1948
b. 7, f. 67	Unused scripts	1954-1957
b. 7, f. 68	Yale Political Union	1947-1951
b. 7, f. 69	<i>Your Community Speaks</i>	1964-1966

Dramatic programming		
b. 8, f. 70	American brotherhood week	undated
b. 8, f. 71	<i>Biography</i>	1957
b. 8, f. 72	<i>Critic's Choice</i>	1956-1957
b. 8, f. 73	<i>Ivy Theatre</i>	1951-1952
b. 8, f. 74	<i>Richard III</i>	undated
b. 8, f. 75 - 77	<i>Studio X</i>	1947-1951, undated
News and political programming		
b. 8, f. 78	General	1948-1952
b. 8, f. 79	<i>Connecticut Forum of the Air</i>	1947-1948
b. 8, f. 80	Conservative rally, Madison Square Garden	1962
b. 8, f. 81 - 82	Election coverage 1956	1947-1956
b. 9, f. 83 - 84	Election coverage 1960	1956-1960
b. 9, f. 85	Election coverage 1968	1968
b. 9, f. 86	Election coverage 1970	1969-1970
b. 9, f. 87 - 92	May Day coverage [Black Panther trial, student protests at Yale and nationally]	1970
b. 9, f. 93	Monroe, Paul [weekly commentary]	1951
b. 9, f. 94	Open debates and lectures	1962
b. 9, f. 95 - 96	<i>Perspective for Today</i>	1951-1952
b. 9, f. 97	Summer news stories [Black Panther trial]	[1969]
b. 10, f. 98	United Press	1951
b. 10, f. 99	Weather	1971, undated
b. 10, f. 100	<i>World Today</i>	1949
b. 10, f. 101	Year-end broadcasts	1956
b. 10, f. 102	Miscellaneous	1956-1970
African-American programming		
b. 10, f. 103	<i>Black Spectrum</i>	1969-1977
b. 10, f. 104	Copies of <i>New Haven Star</i>	1971
b. 10, f. 105	Matchet, Ron	1970

## African-American programming (continued)

b. 10, f. 106	McLucas, Lonnie [Black Panther trial]	1970
b. 10, f. 107	Organization of department	undated
b. 10, f. 108 - 114	Press releases and news reports	1970-1971
b. 11, f. 115 - 125	Press releases and news reports	1971
b. 12, f. 126	Reporters' notes [Black Panther trial]	[1970]
b. 12, f. 127	<i>The Way I See It</i>	1981-1982
b. 12, f. 128	WYBC policies	1969-1970
b. 12, f. 129	Miscellaneous	1971
Public service		
b. 12, f. 130	General	1947-1952
b. 12, f. 131	Say! [proposed public access show]	1974
Public relations		
b. 12, f. 132 - 133	General	1954-1958
b. 12, f. 134	Attempt to have NBC broadcast prom	1957
b. 12, f. 135 - 136	Audience research	1960-1967
b. 12, f. 137	"Bladderball"	1959-1966
b. 12, f. 138	"King Puff" pipe smoking contest	1961
b. 12, f. 139	Market survey	1967
b. 12, f. 140	Plastic cards promotion [with program schedule]	1961
General programming information		
b. 12, f. 141	Broadcast schedules	1956-1967
b. 12, f. 142	Federal Communications Commission engineering test	1967
b. 12, f. 143	Heeler training texts and information sheets	1964, undated
b. 12, f. 144	Operating procedures and policies	1947-1951
b. 13, f. 145	Production staff lists	1948-1949
b. 13, f. 146	Shift day outlines and supervisor's lectures	1960-1966
b. 13, f. 147	Station codes and Federal Communications Commission report, Public Service Responsibility of Broadcast Licensees	1945-1949
b. 13, f. 148	WOCD daily program schedules and music sheets	1945-1946
b. 13, f. 149	WYBC daily program schedules	1948-1949

General programming information (continued)

b. 13, f. 150 - 153	Miscellaneous	1956-1976, undated
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## Series III: Operations and Administrative Files, 1941-1971

This series contains minutes, reports, publications, contracts, schedules, manuals, correspondence and photographs that document the general operation, administration, governance and history of WYBC. The records are arranged alphabetically within WYBC's original headings: Training materials, Technical schematics, Intra-station correspondence, memoranda, and reports, Television station [WYBC-TV], Public relations, Photographs, Legal issues and regulations, Governance, Membership, Fundraising, Financial, WYBC events, Professional organizations, Ivy Network information, and News clippings, scrapbooks.

Training materials		
b. 14, f. 1 - 2	Announcing instructions and "Continuity"	1945
b. 14, f. 3	Fall training program schedule and engineering instructions	1969
b. 14, f. 4	Heeler guide originals and department operations	undated
b. 14, f. 5	Heeler Tests	1957-1969
b. 14, f. 6	Sample supervisor reports	1960-1968
b. 14, f. 7	<i>Radio Basics and More</i> training manual A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at <a href="mailto:beinecke.library@yale.edu">beinecke.library@yale.edu</a> to request access to the digital copy.	undated
b. 14, f. 8	<i>WYBC Heeler Guide</i> A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at <a href="mailto:beinecke.library@yale.edu">beinecke.library@yale.edu</a> to request access to the digital copy.	undated
b. 14, f. 9 - 10	WYBC-FM [Proposal to convert to FM]	1956-1959
b. 14, f. 11	Automobile policy [Simca 1000]	1966
Technical schematics		
b. 14, f. 12	Control room two [Master audio schematics]	1956-1958
b. 14, f. 13	Schematic diag. 690 FM exciter, 601/602 trans. control ladder and overload circuit, and transmitter instructions	1979-1980
b. 14, f. 14	Schematic drawings for WYBC special amplifier chassis	1957
b. 14, f. 15	Station telephone system	undated
Intra-station correspondence, memoranda, and reports		
b. 15, f. 16 - 19	Agnew, Bruce A. [program director]	1950-1966, undated
b. 15, f. 20	Confidential chairman's file [advice to incoming WYBC chairmen]	1959-1967
b. 15, f. 21	Deactivation of members	1966-1967
b. 15, f. 22	Departmental reports	1969
b. 15, f. 23	Heeler correspondence	1947-1950

## Intra-station correspondence, memoranda, and reports (continued)

b. 15, f. 24	Heeler operations report	1952
b. 15, f. 25	Inactive status requests and deactivation replies	1969-1970
b. 15, f. 26	Memos to supervisors	1947-1948
b. 15, f. 27	Open letters for WYBC positions	1966
b. 15, f. 28	Operations reports	1952
b. 15, f. 29	Personnel forms	undated
b. 15, f. 30	Program director's confidential division reports	1950-1951
b. 15, f. 31 - 32	Programming department reports and schedules	1949-1952
b. 15, f. 33	Requests for Saturday supervisors	1956-1957
b. 15, f. 34	Voided check reports	1970
b. 15, f. 35 - 37	Miscellaneous	1947-1969
Television station [WYBC-TV]		
b. 16, f. 38	General [includes photographs]	1954-1955
b. 16, f. 39 - 40	Correspondence	1954-1955
b. 16, f. 41	<i>Fred Waring College Program</i>	undated
b. 16, f. 42	Organization of department	1954
b. 16, f. 43	Princeton Film News Center	1955
b. 16, f. 44	Scripts	1953
b. 16, f. 45	William Hogarth script	1953
Public relations		
b. 16, f. 46	<a href="#">Copies of WYBC Microphone [newsletter]</a>	1954-1956
b. 16, f. 47	Copy of <i>Yale News Daily</i> and agreement with <i>Daily</i>	1951
b. 16, f. 48	Junior prom guests, Peggy Lee and Lu Ann Simms See also: <a href="#">Series III. Operations and Administrative Files, 1941-1971 Folder 70</a>	1954-1961
b. 16, f. 49	Letters to freshmen	1948-1968
b. 16, f. 50	Membership lists and reunion activities	1952-1969
b. 16, f. 51	New Haven history	undated
b. 16, f. 52	Program guide	1960-1962
b. 16, f. 53 - 54	Promotional fliers and advertisements	1960-1967
b. 17, f. 55 - 61	Station history [clippings and written accounts]	1941-1971



## Public relations (continued)

b. 17, f. 62	<i>WOCD on the air: A history of the Yale radio station from its beginnings in the summer of '41 to February '45 and A concise statement of the financial transactions that are concerned with the founding of WOCD</i>	undated
b. 17, f. 63	WYBC publications [ <i>Microphone</i> and program guide] and ordering information	1956-1961
b. 17, f. 64	<i>Yale Alumni Magazine</i> article about WYBC	1962
b. 17, f. 65	Miscellaneous	1957-1963
Photographs		
b. 17, f. 66	Freshman show	[1962]
b. 17, f. 67	Interview with Virginia Baxter, 1952 World Olympic free skating champion	1953
b. 17, f. 68	Interview with Yolande Betbetze, 1952 Miss America	1952
b. 17, f. 69	Ivy Network convention at WYBC	1949
b. 17, f. 70	Junior prom date, Lu Ann Simms	1954
b. 17, f. 71	Junior prom date, Miss Appleton	1950
b. 17, f. 72	Junior prom [unidentified female singer]	1953
Scrapbook photographs See: <a href="#">Series III. Operations and Administrative Files, 1941-1971 Folder 163 - 164</a>		
b. 18, f. 73	Station activities	[1950-1955]
b. 18, f. 74	WYBC banquet with Ben Grauer	1954
b. 18, f. 75	Miscellaneous [Peggy Lee at prom, Smith College at Yale, station activities]	[1949-1955]
Legal issues and regulations		
b. 18, f. 76 - 78	Bylaws	1961-1968, undated
b. 18, f. 79	Copies of arrangement between <i>Yale Daily News</i> and WOCD for break in relationship	1943
b. 18, f. 80	Corporation records and correspondence, constitution, bylaws	1948-1965
Federal Communications Commission		
b. 18, f. 81	General	1964-1968
b. 18, f. 82	Challenge to FCC regarding drug lyrics	1971
b. 18, f. 83 - 85	Community surveys	1974-1984
b. 19, f. 86	Community surveys	1977-1984
b. 19, f. 87	Contested channel [FM 232]	1959
b. 19, f. 88	Correspondence	1964-1967

## Legal issues and regulations &gt; Federal Communications Commission (continued)

b. 19, f. 89 - 92	License renewal	1965-1975
	Licenses	1948-1958
b. 19, f. 93	Notices on emergency broadcasts	1970
b. 19, f. 94	Schedule change request	1959
b. 19, f. 95	WYBC v. Federal Communications Commission [complaint against May Day 1970 live broadcasts]	1967-1971
b. 19, f. 96	Programming contract [Timothy W. Powell]	1969
b. 19, f. 97	Yale Broadcasting Company v. Allan Woods et. al.	1974
Governance		
Board of governors		
b. 20, f. 98 - 103	General	1962-1969
b. 20, f. 104 - 105	Minutes	1958-1963
Executive committee		
b. 20, f. 106	Executive elections	1965-1969
b. 20, f. 107 - 109	Minutes	1947-1961
b. 21, f. 110 - 114	Minutes	1962-1977
b. 21, f. 115	Faculty advisory council	1948-1953
b. 21, f. 116 - 119	General board	1948-1966
b. 21, f. 120	Student advisory board	1967-1968
Membership		
b. 21, f. 121	Correspondence with Yale administration regarding membership lists	1958-1962
b. 21, f. 122	Deactivation correspondence	1959-1961
Problems with members' behavior		
b. 21, f. 123	Lists	1965-1970
Fundraising		
b. 21, f. 124	Alumni	1948-1960
b. 21, f. 125	Foundations [requests for grants]	1962-1963
b. 22, f. 126	Fund drive and alumni reports	1961-1964
b. 22, f. 127	Fund drive responses	1961-1963
b. 22, f. 128 - 129	Phone drive tally sheets	undated
b. 22, f. 130	Solicitation for radio equipment	1963

Financial		
b. 22, f. 131	General	1959-1970
b. 22, f. 132	Advertising contracts and payments	1972-1979
b. 22, f. 133	Bankruptcies	1953-1961
b. 22, f. 134	Ledgers	undated
WYBC events		
b. 22, f. 135	Banquet for E. William Henry [FCC chairman]	1966
b. 22, f. 136	Edward P. Clark Memorial Studio dedication and promotional package	undated
b. 23, f. 137	Executive cup and "How to be an Executive at Mory's Without Being Aloof" [song lyrics]	[1963]
b. 23, f. 138 - 139	Twentieth anniversary banquet	1962
Professional organizations		
b. 23, f. 140	College Broadcasting Affiliates, College Radio Network and others [membership information]	1962
Intercollegiate Broadcasting System		
b. 23, f. 141	Correspondence, incoming	1961-1962
b. 23, f. 142	Correspondence, outgoing	1961-1962
b. 23, f. 143	Newsletters	1958-1962
b. 23, f. 144	International Radio and Television Society and Connecticut Broadcasters Association conventions	1966-1967
b. 23, f. 145	National Association of Broadcasters	1964-1966
b. 23, f. 146	Radio and Television Executive Society convention	1958-1961
Ivy Network		
b. 23, f. 147	Business advertising	1951
b. 23, f. 148	College reports	1954-1955
b. 23, f. 149	Correspondence	1957-1961
b. 23, f. 150	Declaration of Trust of the Ivy Election Foundation	1968-1969
b. 23, f. 151	Election coverage	1966
b. 23, f. 152	Expansion committee	1966
b. 23, f. 153	FM information	1966
b. 23, f. 154	Membership lists and spring meeting	1968-1969
b. 23, f. 155	Minutes	1953-1959

## Ivy Network (continued)

b. 24, f. 156 - 158	Minutes	1953-1969
b. 24, f. 159	News service	1969
b. 24, f. 160	Publicity materials [includes WYBC sample letterhead]	undated
b. 24, f. 161	Rheingold Beer renewal report	1960
News clippings and scrapbooks		
b. 24, f. 162	Clippings	1941-1963
b. 24, f. 163 - 164	Scrapbook photographs	undated
b. 24, f. 165 - 167	Scrapbooks	1946-1962
b. 25, f. 168 - 170	<a href="#">Scrapbooks</a>	1950-1961
b. 25, f. 171 - 172	Summer broadcasting procedures and activities	1968-1969
b. 25, f. 173 - 179	Reports, correspondence, contracts [miscellaneous]	1960-1981

## Series IV: Advertising, 1954-1986

This series contains records arranged alphabetically that include contracts, broadcasting schedules, invoices, and receipts documenting WYBC's business arrangements with advertising clients. These clients included local New Haven businesses, non-profit and educational organizations, production companies, advertising companies acting on behalf of corporations, and celebrity agents. The series also includes lists of accounts receivable; records of station giveaways and public service announcements; and lists of the actual times that radio spots aired. The records in this series date mainly from the 1970s to early 1980s.

b. 26, f. 1	Actual times of commercial broadcasts	1980-1981
b. 26, f. 2	Advertising affidavit [Sorrentino's Appizza]	1954
b. 26, f. 3	Advocate Newspapers, <i>New Haven Advocate</i> and television shows	1981-1982
b. 26, f. 4	Afro-American Cultural Center and Cabaret	1978-1982
b. 26, f. 5	Agora Ballroom	1981-1982
b. 26, f. 6	Allen Haymon Productions concerts and ticket giveaways	1980-1982
b. 26, f. 7 - 8	Aquarius Distributors and Arista Records	1978-1980
b. 26, f. 9	Aquarius Distributors, TK Records	1978
b. 26, f. 10	Arancio, Anthony and Peter, Paul and Mary concert	1980
b. 26, f. 11	Aries II, Inc. concerts	1980
b. 26, f. 12	Atlantic Advertising and Alta Advertising	1976-1978
b. 26, f. 13	Bill Beverly Advertising and Motown Records	1977-1978
b. 26, f. 14	Blue Jay Cleaners and Laundry	1970
b. 26, f. 15	Chapel Square Mall	1979-1980
b. 26, f. 16	Chapel Wine Shop	1977-1979
b. 26, f. 17 - 18	Client contracts	1978-1981
b. 26, f. 19	Colortyme Television Rental	1981
b. 26, f. 20	Columbia Broadcasting System Entertainment and <i>Atlanta Child Murders</i>	1985
b. 27, f. 21	Columbia Records	1975-1978
b. 27, f. 22 - 23	Connecticut Ballet	1978-1979
b. 27, f. 24	Cornicopia Productions and Yale Charities Drive	1973
b. 27, f. 25	Creative Source Productions and Oakdale Musical Theatre	1973-1978
b. 27, f. 26	Cross Country Concerts, Earth, Wind and Fire and George Benson	1978-1982
b. 27, f. 27	Cutler's Records	1977-1978
b. 27, f. 28	David's Cookies	1984

b. 27, f. 30	Funkway Productions	1978-1979
b. 27, f. 31	Gypsy Bar/Guinness and Eight to the Bar concert	1980-1983
b. 27, f. 32	Hamden Photo Center	1984
b. 27, f. 33	Hamden Shoe Repair and Spectrum Christmas Special	1984
b. 27, f. 34	Heineken Beer	1984
b. 27, f. 35	Irwin Frankel Productions concerts and music festivals	1972-1978
b. 27, f. 36	Kaye's Art Shop	1984
b. 27, f. 37	Killowatt Productions	1979
b. 27, f. 38	Kinko's	1984
b. 27, f. 29	Free Enterprise Company, Williams Productions, and PHD Productions	1978
b. 27, f. 39	List of advertising sales and clients	1961-1962
b. 27, f. 40	Marstan Shoes	1981
b. 27, f. 41	Menar Productions and O'Jay's concert	1977-1978
b. 27, f. 42	Miller Brewing Company and High Life beer	1984
b. 27, f. 43	Minit Print	[1984-1985]
b. 27, f. 44	New Haven Food Co-op and Audio Replay	1981
b. 27, f. 45	New York Toy and Gift Shop	1984
b. 27, f. 46	Oakdale Musical Theatre and Jordan Associates	1969-1973
b. 27, f. 47	Pearson, Tony and Youth Club	1977-1978
b. 27, f. 48	Phil's Hair Styles	1977-1978
b. 27, f. 49	Public service announcement promotional broadcast orders	1980-1981
b. 28, f. 50	Public service announcements and press releases	1988-1989
b. 28, f. 51	Rhymes Records	1984
b. 28, f. 52	Roger Sherman Theatre	1979
b. 28, f. 53	Sales summaries	1974-1986
	Scripts	[1975-1976]
b. 28, f. 54	Sherman's Tavern	1981-1982
b. 28, f. 55 - 58	Station giveaways	1976-1981
b. 28, f. 59	Subway	1984-1985
b. 28, f. 60	Sugarcoated Productions and Jean Carn concert	1981

b. 28, f. 61	Team Organization fashion show	1981
b. 28, f. 62	Tirrell Associates and <i>The Driver</i>	1978
b. 28, f. 63	Tommy and Kelley Enterprises	1977-1978
b. 28, f. 64	United Artists Records and Nineth Floor Advertising	1979-1980
b. 28, f. 65	United States Air Force	1981
b. 28, f. 66	West Indian Social Club	1976-1978
b. 28, f. 67	West of Eleven Restaurant	1979-1980
b. 29, f. 68	Whistler's	[1984-1985]
b. 29, f. 69	Yale Co-op	1984
b. 29, f. 70	Yale Repertory Theatre	1980-1983
b. 29, f. 71	Yale School of Music	1975-1978
b. 29, f. 72	York Square Cinema, <i>Hearts and Minds</i> and <i>Tall Blond Man</i>	1974-1975
b. 29, f. 73 - 78	Miscellaneous	1969-1984

## Series V: Audiorecordings, Circa 1962-1981

This series contains reel-to-reel audiotapes broadcast by WYBC during the late 1970s and early 1980s. The audiotapes are arranged in alphabetical order within headings. The majority of the audiotapes are 30 or 60 second advertising spots for local New Haven businesses and non-profit organizations or national consumer products. A small number of the tapes contain programming material, including interviews, reports on community and social issues, and popular music.

Original audio recordings may not be played. Readers may only play use copies. If a use copy of a particular recording does not exist, researchers must consult with the reference archivist for policies and procedures regarding the creation of duplicating master and use copies of original recordings.

Original audiovisual materials, as well as preservation and duplicating masters, may not be played. Researchers must consult use copies, or if none exist must pay for a use copy, which is retained by the repository. Researchers wishing to obtain an additional copy for their personal use should consult Copying Services information on the Manuscripts and Archives web site.

### Advertising spots

b. 30	Alan Haymon Productions and Civic Center <i>1 Audiotape Reel</i>	Undated
b. 31	Alan Haymon Productions, Hartford spot, and Toddy and Stephanie <i>1 Audiotape Reel</i>	Undated
b. 32	Alan Haymon Productions and Chaka Khan concert <i>1 Audiotape Reel</i>	Undated
b. 33	American Shakespeare Company and <i>The Wiz</i> <i>1 Audiotape Reel</i>	Undated
b. 34	Archdiocese of Hartford and Christmas season spot <i>1 Audiotape Reel</i>	Undated
b. 35	Archdiocese of Hartford and Thanksgiving spot <i>1 Audiotape Reel</i>	1981
b. 36	Archives for M. Thigpen [includes stereo store spots, movie spots, concert spots] <i>1 Audiotape Reel</i>	Undated
b. 37	Arnold's jingle tag and Bell jingle tag <i>1 Audiotape Reel</i>	Undated
b. 38	Boston Globe, <i>Raise the Titanic</i> <i>1 Audiotape Reel</i>	Undated
b. 39	Budweiser Beer and <i>Hot Dog</i> <i>1 Audiotape Reel</i>	Undated
b. 40	Budweiser Light and <i>Crowded Bar</i> <i>1 Audiotape Reel</i>	Undated
b. 41	Budweiser Light and <i>Father and Son</i> <i>1 Audiotape Reel</i>	Undated
b. 42	Budweiser Light and <i>Not Just Any Kind</i> <i>1 Audiotape Reel</i>	Undated



## Advertising spots (continued)

b. 43	Carrot and Casual clothing sale <i>1 Audiotape Reel</i>	Undated
b. 44	Cinema Shares and <i>Fists of Bruce Lee</i> <i>1 Audiotape Reel</i>	Undated
b. 45	College Street Cinema and <i>Melody</i> <i>1 Audiotape Reel</i>	Undated
b. 46	College Street Cinema and <i>Snake Fist vs. the Dragon</i> <i>1 Audiotape Reel</i>	Undated
b. 47	Concerts West and Stevie Wonder <i>1 Audiotape Reel</i>	Undated
b. 48	Con Funk Shun, <i>The Lady's Wild</i> , and <i>Too Tight/Touch</i> <i>1 Audiotape Reel</i>	1981
b. 49	Connecticut State Lottery, Daily Numbers/Play 4 <i>1 Audiotape Reel</i>	Undated
b. 50	Crusaders and Crawford <i>1 Audiotape Reel</i>	1979
b. 51	David Ruffin, <i>So Soon We Change</i> <i>1 Audiotape Reel</i>	Undated
b. 52	Deegan's restaurant <i>1 Audiotape Reel</i>	Undated
b. 53	Dionne Warwick <i>1 Audiotape Reel</i>	1981
b. 54	Disabled American Veterans and Veterans Day <i>1 Audiotape Reel</i>	1981
b. 55	Fat Back and <i>Let's Do It Again</i> <i>1 Audiotape Reel</i>	1980
b. 56	Hall and Oates and <i>I Can't Go for That/Black Spot</i> <i>1 Audiotape Reel</i>	Undated
b. 57	Hamilton Bohannon and Cut Loose <i>1 Audiotape Reel</i>	1979
b. 58	International Coffee and <i>Orange Cappuccino</i> <i>1 Audiotape Reel</i>	Undated
b. 60	Jerry Gross presents <i>Zombie</i> <i>1 Audiotape Reel</i>	1980
b. 61	Kool and the Gang <i>1 Audiotape Reel</i>	Undated
b. 62	<i>Kung Fu and the Seven Drunkards</i> <i>1 Audiotape Reel</i>	Undated

## Advertising spots (continued)

b. 63	Labatt's U.S., <i>Baseball, Burger and Fries, Mary, Mary, Football, Bartender, Jeans and T-shirt</i> , and <i>Study</i> <i>1 Audiotape Reel</i>	Undated
b. 64	La Toya Jackson and <i>Night Time Lover</i> <i>1 Audiotape Reel</i>	1980
b. 65	Millie Jackson, <i>I Had To Say It</i> , and <i>Loving Arms</i> <i>1 Audiotape Reel</i>	1981
b. 66	Music Systems Limited <i>1 Audiotape Reel</i>	Undated
b. 67	National Dixieland Winners and Tommy Newsom introduction <i>1 Audiotape Reel</i>	Undated
b. 68	Oakdale Musical Theatre, <i>Bubbling Brown Sugar</i> <i>1 Audiotape Reel</i>	Undated
b. 69	<i>Oh Happy Day</i> <i>1 Audiotape Reel</i>	Undated
b. 70	O'Keefe Ale, <i>Nothing Stops the Wind</i> , and <i>A Man Can Take It</i> <i>1 Audiotape Reel</i>	Undated
b. 71	Olde English Beer <i>1 Audiotape Reel</i>	Undated
b. 72	Pabst Brewing Company and Olde English 800 Malt Liquor <i>1 Audiotape Reel</i>	Undated
b. 73	Reel to Reel Archive #5 <i>1 Audiotape Reel</i>	Undated
b. 74	Rick James, Teena Marie concert <i>1 Audiotape Reel</i>	1981
b. 75	Riunite Bright <i>1 Audiotape Reel</i>	1981
b. 76	Roy Ayers, <i>Love Fantasy</i> <i>1 Audiotape Reel</i>	1980
b. 77	Shalamar <i>1 Audiotape Reel</i>	Undated
b. 78	Snyder Leather Warehouse sale <i>1 Audiotape Reel</i>	Undated
b. 79	Southern Connecticut Gas Company and winter weather advisory] <i>1 Audiotape Reel</i>	Undated
b. 80	Springfield IV <i>1 Audiotape Reel</i>	Undated
b. 81	Tech Hi Fi and pre-holiday sale <i>1 Audiotape Reel</i>	1980

## Advertising spots (continued)

b. 82	Tech Hi Fi and Christmas 1980 <i>1 Audiotape Reel</i>	1980
b. 83	Tech Hi Fi and after Christmas 1980 <i>1 Audiotape Reel</i>	1980
b. 84	Tech Hi Fi and August release <i>1 Audiotape Reel</i>	Undated
b. 85	Tech Hi Fi and midnight madness sale <i>1 Audiotape Reel</i>	Undated
b. 86	Tech Hi Fi <i>1 Audiotape Reel</i>	Undated
b. 87	Western Union CCMO College Market [Vacation house, bookstore, car problems] <i>1 Audiotape Reel</i>	1981
b. 88	Whispers/Shalamar <i>1 Audiotape Reel</i>	Undated
b. 89	World Northal, Inc., <i>Three Avengers</i> <i>1 Audiotape Reel</i>	1980
Programming		
b. 90	Career counseling for women interview [rough footage] <i>1 Audiotape Reel</i>	Undated
b. 91	Doc Watson, Sonny Terry, Brownie McGhee, and George Gretzbach identifications; John Hammond interview <i>1 Audiotape Reel</i>	Undated
b. 92	"Yale Broadcasting Company Portrait in Sound," written and produced by Einar J. Westerlund, Yale '62 <i>1 CD-R</i> <a href="#">[Aviary] ru_0059_s05_b092</a> As a preservation measure, original materials may not be used. Digital access copies must be provided for use. Contact Manuscripts and Archives at <a href="mailto:beinecke.library@yale.edu">beinecke.library@yale.edu</a> to request access.	Circa 1962
b. 93	Footnotes Master Reel #1 [short news segments on community and social issues; includes segments on local job program, federal criminal code reform and ERA/Women's equality celebration in New Haven] <i>1 Audiotape Reel</i>	[1976]
b. 94	<i>Something Special, Dance and Sing, Master Groove, I Didn't Mean to Break Your Heart</i> [songs] <i>1 Audiotape Reel</i>	Undated

**Restricted**

Materials in box 95 are closed until January 1, 2047 as established by [Yale Corporation regulations](#).

b. 95, f. 2

Problems with members' behavior

1971

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## **Selected Search Terms**

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

### **Preferred Titles**

*Yale daily news -- History*

### **Subjects**

College radio stations  
Journalism, College  
Radio advertising  
Radio programs  
Radio scripts  
Radio stations  
Radio stations -- History

### **Corporate Bodies**

WYBC (Radio station : New Haven, Conn.)  
Yale University -- Students